



● STRATEGIC CONTEXT

● OBJECTIVES

TIER 1

- Clarity and simplicity in membership, trail fees, and fundraising
- World Class Trail Information System (GIS & Trailforks)
- Sustaining positive working relationships with land stewards, user groups and other communities

TIER 2

- Addressing illegal trail building and trail modification
- Secure access to land for new trails
- Secure seasonal, funded trail crew

TIER 3

- Winter trail use strategy



FTA
COMMITTEES
+ THEIR MANDATES & INITIATIVES



GOVERNANCE

Responsible for making sure the board fulfills its legal, ethical, and functional responsibilities. First, by reviewing and updating the bylaws, developing policies, and organizing the board for strategic planning. Monitoring board activities to make sure they comply with the bylaws, policies and the law. The committee is also responsible for educating new Directors.

TRAIL
MAINTENANCE
& CONSTRUCTION

Responsible for identifying and coordinating the trail workplan for the year. Purchases the supplies, tools, and equipment used for trail work and coordinates their use. Coordinates contract labour as needed to achieve the annual trail workplan. This Committee also organizes the weekly volunteer work parties.

INVENTORY &
INFRASTRUCTURE

Responsible for creating a photo-location database of all the man-made structures on the trails - including signs, signposts, boardwalks, and bridges. The goal of this Committee is to create an inventory of all our structures and to monitor the condition of these structures, to anticipate maintenance needs.

GRANTS &
FUNDRAISING

Responsible for creating fundraising opportunities (such as pocket maps, trail map posters, stickers, trail-head money boxes, etc.) and building relationships with local businesses and visitors to generate donations. Also responsible for sourcing grant opportunities.

FERNIE VALLEY
PATHWAY

This Committee was formed to build a 7 kilometre paved multi-use pathways connecting the Fernie communities. This is to provide a safer non-motorized path along the highway corridor through Fernie.

WINTER
GROOMING

This Committee is responsible for managing the winter grooming operations of the FTA.

TRAIL CREW
COMMITTEE

A new Committee, focusing on the management and logistics for Trail Manager and Trail Crew staffing for 2020 and beyond - including funding opportunities, safety and First Aid training, job descriptions and responsibilities. In addition to developing Occupational Health & Safety Plan, Employee Handbook and safe work-alone practices and procedures.

COMMUNICATIONS

Responsible for overseeing all communications, and content creation. Plays a leading role in sharing the FTA's news, goals, projects and strategies to Fernie trail users via website, email, social media, alongside the coordination of all Press material.



WHAT IS THE FERNIE TRAILS PASS?

The Fernie Trails Alliance is the umbrella organization representing **five Member Clubs** within the Fernie trail community. Each Club functions entirely independently, yet works closely with the FTA. Some have memberships. Some, do not.

The **Fernie Trails Pass** helps to fill the gap, accommodating the wide variety of trail user group and giving everyone the opportunity to support the Fernie trail network. With options from day and weekend use, to annual single and family memberships - there is a way for everyone to support the trails. Fernie Trails Pass is available to purchase online at fernietrailsalliance.com.

Alternatively, you can join a Club. Find out more about our Member Clubs and their member benefits, below.

MEMBER CLUBS

Head to our Member Club websites for full details and their individual member benefits.

FMBC

FERNIE MOUNTAIN BIKE CLUB

The FMBC is Fernie's member-based mountain bike club. They are a volunteer ran non-profit organization with a mandate to organize fun events in the Fernie area.

fmbc.ca



FERNIE NORDIC SOCIETY

The FNS is a BC registered non-profit organization founded in Fernie in the fall of 2006. From a small group of dedicated Nordic ski enthusiasts, membership has grown to over 800 members.

fernienordic.com



FERNIE TRAILS & SKI TOURING CLUB

The association began over three decades ago as the Elk Valley Ski Touring Association (EVSTA), a loosely knit group of ski touring enthusiasts eager to protect and promote public access to recreation in the Fernie area.

fernietrails.com



STAG LEAP RUNNING CO.

Fernie's non-profit Trail Running resource. They began in 2016, with the goal of growing Fernie's trail running community, through group runs, races and events.

stagleaprunning.com



ISLAND LAKE LODGE

Island Lake Lodge in Fernie, BC is the ultimate backcountry catskiing and snowboarding experience. In summer, the lodge offers hotel accommodation, hiking, dining, spa, mountain biking, fly fishing and a spectacular setting for weddings.

islandlakelodge.com

CLUB MEMBERSHIP?



MEMBERSHIP INCLUDES YOUR FERNIE TRAILS PASS?

