



# FERNIE TRAILS ALLIANCE AGM

---

TUESDAY MARCH 10, 2020





# AGENDA

---

- 2019 Successes and Accomplishments
- 2019 Financials
- November 2019 SWOT Analysis results
- Strategic Planning Updates
- FTA Committee Updates
- Fernie Trails Pass
- Member Club Updates
- Ridgemont
- How to stay informed





# 2019 SUCCESSES & ACCOMPLISHMENTS

Behind the scenes of the FTA

# 2019 SUCCESSES & ACCOMPLISHMENTS

---

A whole lot happens in a year

## Governance

- Shaping a functioning, communicative and structured Board
- Committee structures and efficiencies
- New Trail Application process

## Swine Flu

- Positive community involvement
- Retaining Relationship with Landowner
- A great, new trail
- Opened doors for additional routes

## Canwel

- Two-way, open communication
- Increased awareness of our passionate and involved community

# 2019 SUCCESSES & ACCOMPLISHMENTS

---

A whole lot happens in a year

## Building Relationships

- FAR, Brooks Creek Ranch, Grasmere, Dorr Road
- Other trail organizations
- With FTA Committees

## External Communications

- New website, e-newsletter

WE ARE OPEN TO CHANGE...





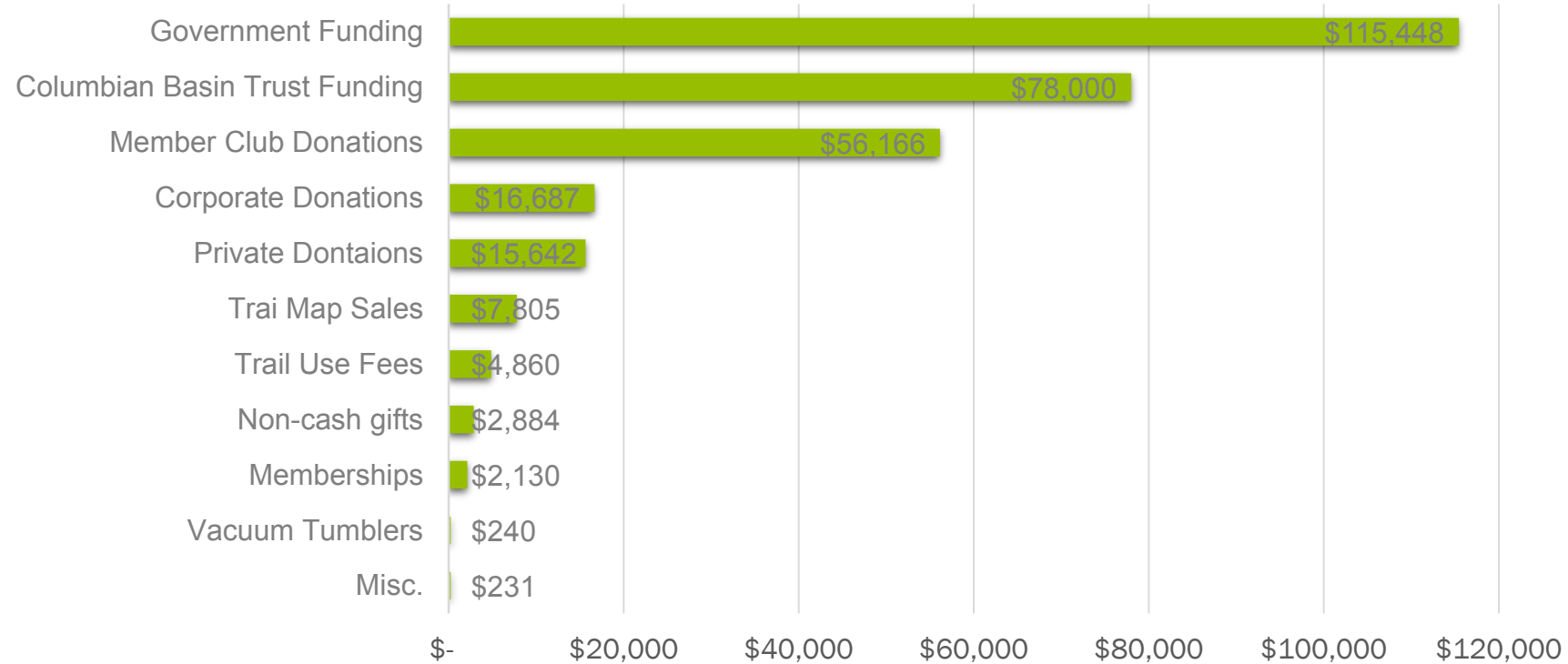
# 2019 FINANCIALS

---

The fun stuff

# INCOME TOTAL

Income - Jan 1 to Dec 31, 2019  
Total: \$300,092



# GOVERNMENT FUNDING

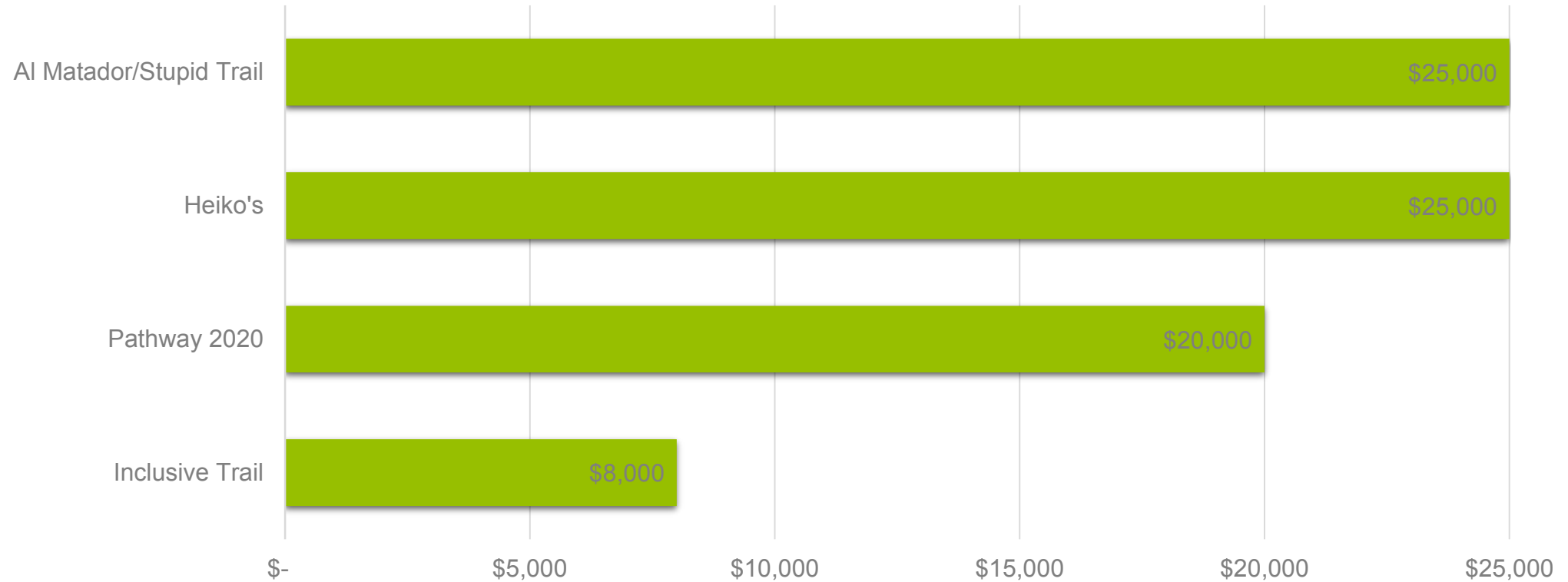
Income Breakdown for Government Funding  
Jan 1 to Dec 31, 2019





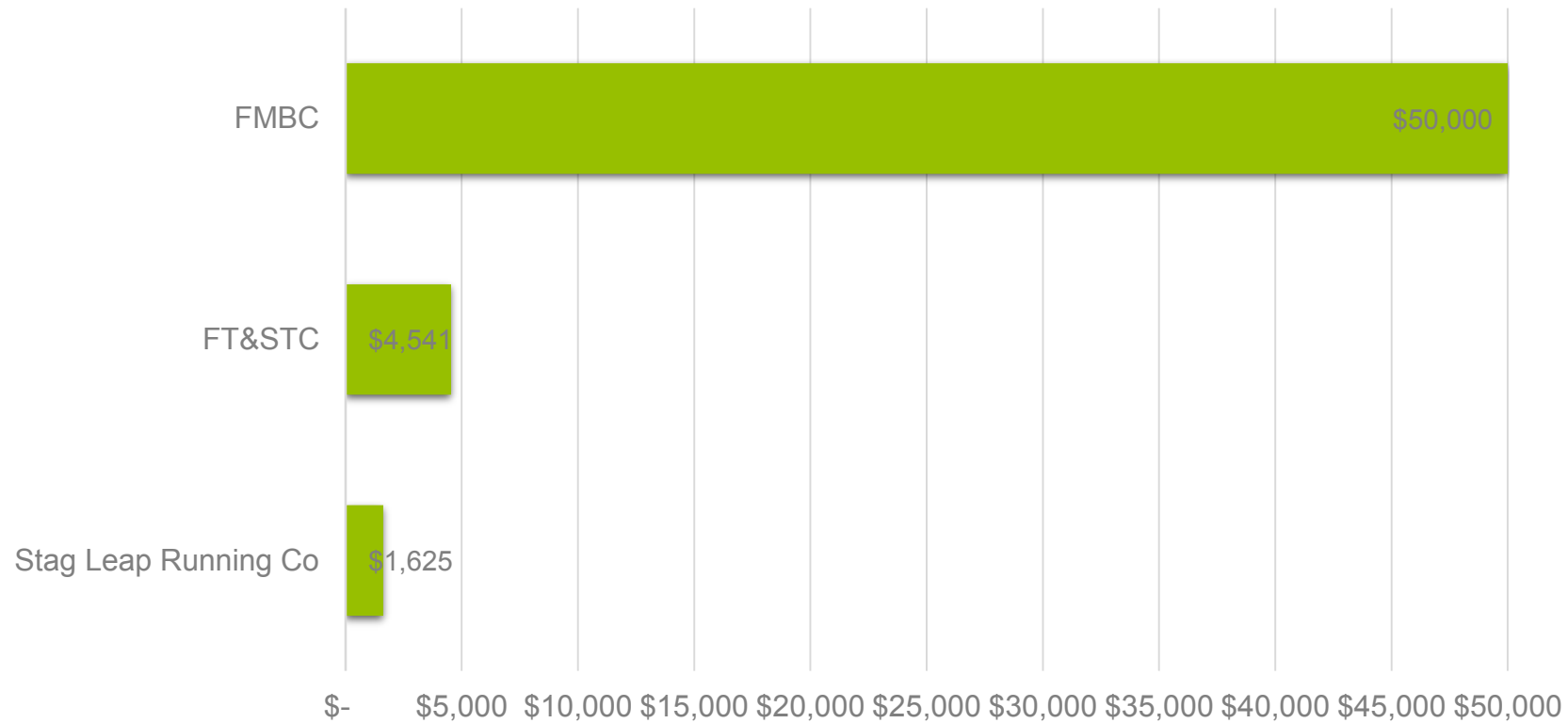
# CBT FUNDING

Income Breakdown for CBT Funding  
Jan 1 to Dec 31, 2019



# MEMBER CLUB DONATIONS

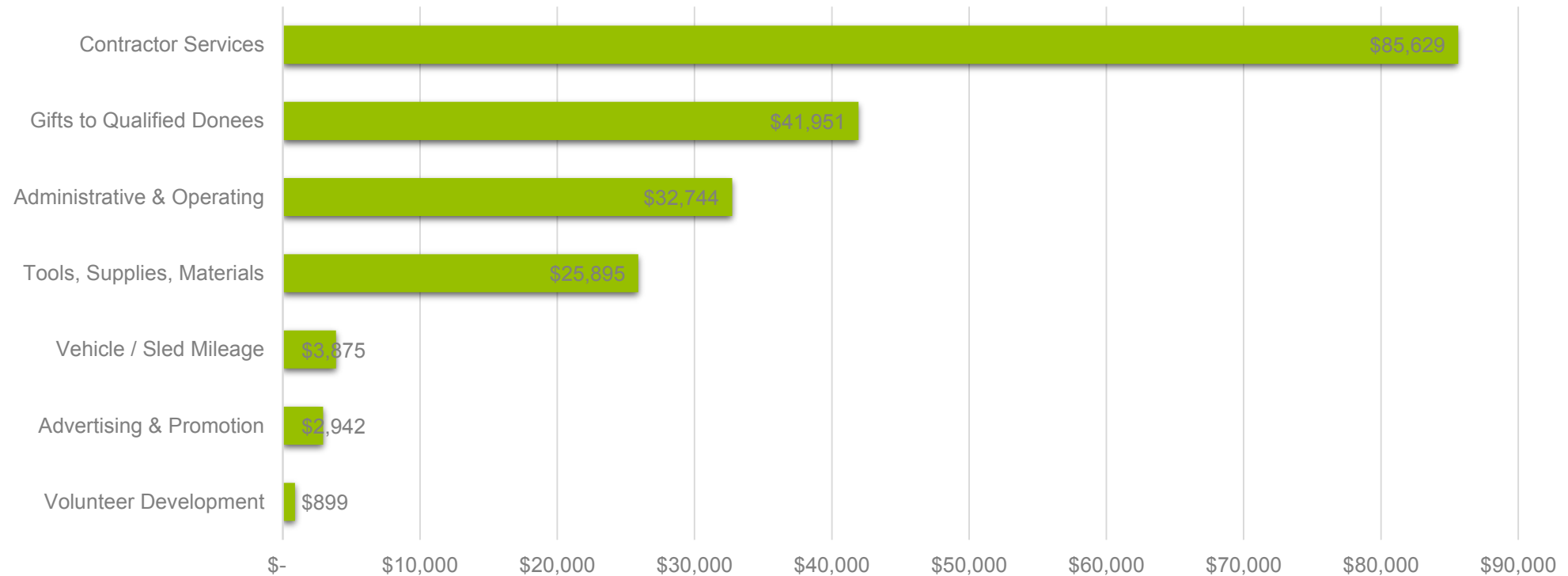
Income Breakdown for Member Club Donations  
Jan 1 to Dec 31, 2019





# EXPENSE REPORT

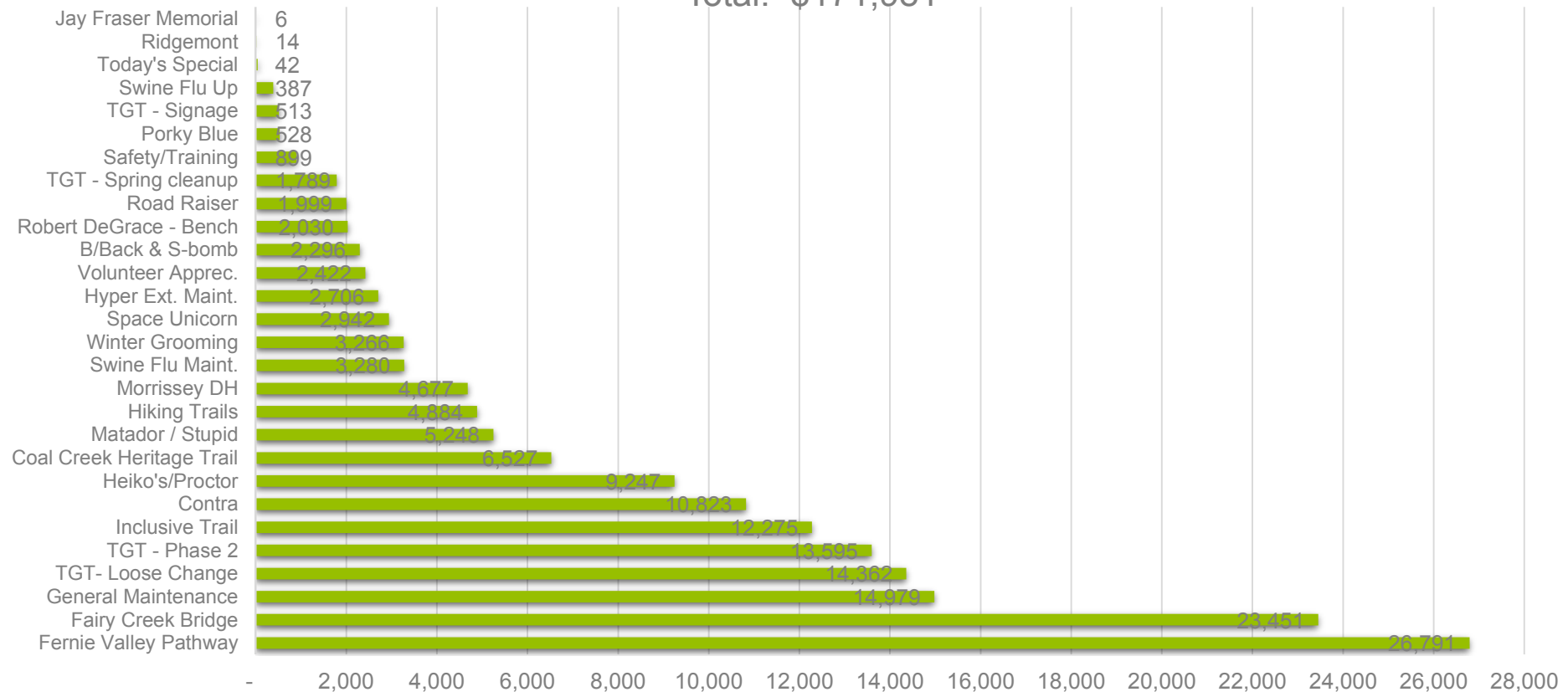
Expenses - Jan 1 to Dec 31, 2019  
Total: \$193,935



# TRAIL/AREA EXPENSE

Expense by Trail/Area - Jan 1 to Dec 31, 2019

Total: \$171,981





# 2020 DRAFT BUDGET

## Pending Board Approval

<i>Administrative/Operating</i>	<i>\$ 77,000.00</i>
Accounting & Bookkeeping	\$ 6,000.00
Charitable.	\$ 1,000.00
Fundraising	\$ 4,000.00
Management & Admin	\$ 31,000.00
Trail Manager & Crew	\$ 35,000.00

<i>Large / Ongoing Projects</i>	<i>\$ 162,764.72</i>
Contra	\$ 42,176.72
Dirt Diggler	\$ 16,001.00
Fernie Valley Pathway	\$ 24,313.00
Heiko's/Proctor	\$ 26,578.00
Matador / Stupid	\$ 30,552.00
TGT - Phase 2	\$ 9,778.00
TGT - Spring cleanup	\$ 1,000.00
Trail Builder's Bike	\$ 12,366.00

<i>Maintenance</i>	<i>\$ 15,000.00</i>
General Maintenance	\$ 15,000.00

<i>Small Projects</i>	<i>\$ 37,043.00</i>
Castle Mountain	\$ 25.00
Eric's Trip	\$ 1,000.00
FloWrkr	\$ 3,000.00
Heiko's Bench	\$ 1,570.00
Hyper Ext. Maint.	\$ 2,000.00
Jay Fraser Memorial	\$ 276.00
Lazy Lizard Maint.	\$ 3,000.00
Provincial Park	\$ 1,011.00
Red Sonja - lower	\$ 2,500.00
Road Raiser	\$ 2,151.00
Robert DeGrace - Bench	\$ 706.00
S-Bomb Maint.	\$ 2,000.00
Safety/Training	\$ 3,000.00
Swine Flu Maint.	\$ 2,000.00
Volunteer Apprec.	\$ 2,500.00
Watering Hole/Bear Chutes	\$ 4,000.00
Winter Grooming	\$ 6,304.00

<b>TOTAL</b>	<b>\$ 291,807.72</b>
--------------	----------------------



# NOVEMBER 2019 SWOT ANALYSIS RESULTS

---

Thanks for your feedback



# SWOT ANALYSIS RESULTS

---

Logging Volunteers Rough  
Security Trail-Crew Signage  
Illegal Fundraising Community  
Partnerships Communications Inventory  
Facebook Relationships Grooming  
Wildlife Memberships Staging  
Grants Purchasing Burnout  
Trailforks Buff

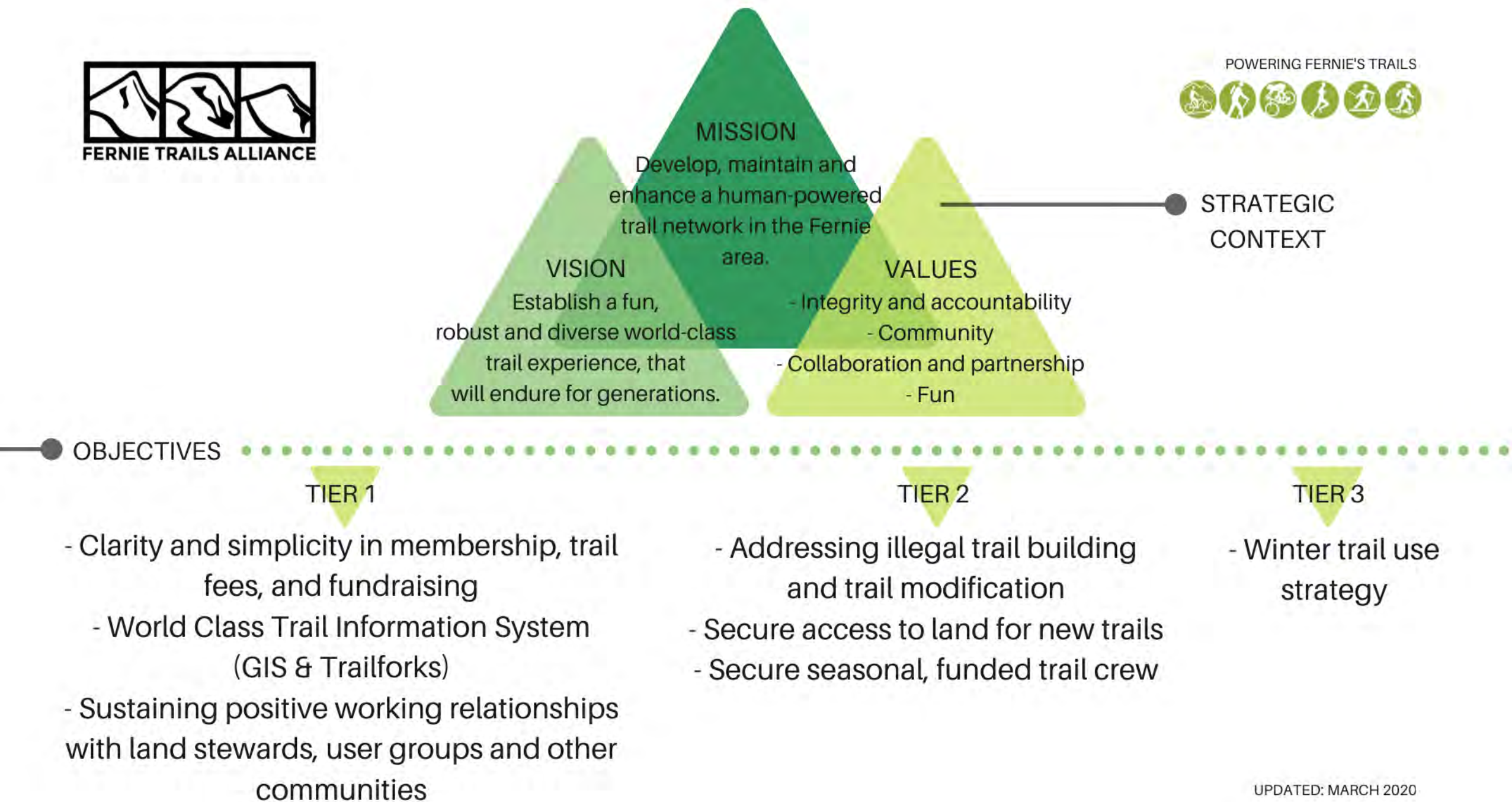


# STRATEGIC PLANNING UPDATES

---

Immediate action and long-term goals









# FTA COMMITTEE UPDATES

---

Behind the scenes of the FTA





## FTA COMMITTEES + THEIR MANDATES & INITIATIVES



### GOVERNANCE

Responsible for making sure the board fulfills its legal, ethical, and functional responsibilities. First, by reviewing and updating the bylaws, developing policies, and organizing the board for strategic planning. Monitoring board activities to make sure they comply with the bylaws, policies and the law. The committee is also responsible for educating new Directors.

### TRAIL MAINTENANCE & CONSTRUCTION

Responsible for identifying and coordinating the trail workplan for the year. Purchases the supplies, tools, and equipment used for trail work and coordinates their use. Coordinates contract labour as needed to achieve the annual trail workplan. This Committee also organizes the weekly volunteer work parties.

### INVENTORY & INFRASTRUCTURE

Responsible for creating a photo-location database of all the man-made structures on the trails - including signs, signposts, boardwalks, and bridges. The goal of this Committee is to create an inventory of all our structures and to monitor the condition of these structures, to anticipate maintenance needs.

### GRANTS & FUNDRAISING

Responsible for creating fundraising opportunities (such as pocket maps, trail map posters, stickers, trail-head money boxes, etc.) and building relationships with local businesses and visitors to generate donations. Also responsible for sourcing grant opportunities.

### FERNIE VALLEY PATHWAY

This Committee was formed to build a 7 kilometre paved multi-use pathways connecting the Fernie communities. This is to provide a safer non-motorized path along the highway corridor through Fernie.

### WINTER GROOMING

This Committee is responsible for managing the winter grooming operations of the FTA.

### TRAIL CREW COMMITTEE

A new Committee, focusing on the management and logistics for Trail Manager and Trail Crew staffing for 2020 and beyond - including funding opportunities, safety and First Aid training, job descriptions and responsibilities. In addition to developing Occupational Health & Safety Plan, Employee Handbook and safe work-alone practices and procedures.

### COMMUNICATIONS

Responsible for overseeing all communications, and content creation. Plays a leading role in sharing the FTA's news, goals, projects and strategies to Fernie trail users via website, email, social media, alongside the coordination of all Press material.



# M&C COMMITTEE

---

## The latest trail developments

- M&C Committee:
  - Requesting the FTA to look into adopting the Whistler standards. Certain trails would need to be grandfathered in.
- Heiko's Committee:
  - Wishes to use some of their budget to fix the drainage on the 4x4 road (not fix the road). The Committee supports this. The FTA should discuss and follow up with the Heiko's Committee with their decision
- The Committee has reviewed the proposed trail from Danny, and recommends the FTA to proceed with a Section 57 request
- Tool Storage:
  - Construction of a shed if the C-Can (or other options) don't work out.

# FERNIE VALLEY PATHWAYS

---

## Safely connecting Fernie

- Through the CoF partnership with the FTA an Engineering Consultant has been working with the FVP committee to complete Phase 1 of the planning and design process for the proposed FVP from West Fernie bridge to FAR.
  - MoTI and RDEK are also primary stakeholders and funding contributors, which we expect to become formal partners in the project when it moves into the implementation phases.
- An alignment validation and safety review has been completed with the engineering consultant, in consultation with the CoF, MoTI and RDEK staff.
- The alignment approaching FAR is subject to further geotechnical investigation, and technical feasibility of options within RCR's property and MoTI's road right-of-way.
- We have many Government and private funding supporters that have made this first phase of planning and design possible – including businesses, community groups, the Province, CBT, RDEK, the CoF and individuals.



# FERNIE TRAILS PASS

What, when and why





POWERING FERNIE'S TRAILS



## WHAT IS THE FERNIE TRAILS PASS?

The Fernie Trails Alliance is the umbrella organization representing **five Member Clubs** within the Fernie trail community. Each Club functions entirely independently, yet works closely with the FTA. Some have memberships. Some, do not.

The **Fernie Trails Pass** helps to fill the gap, accommodating the wide variety of trail user group and giving everyone the opportunity to support the Fernie trail network. With options from day and weekend use, to annual single and family memberships - there is a way for everyone to support the trails. Fernie Trails Pass is available to purchase online at [fernietrailsalliance.com](http://fernietrailsalliance.com).

Alternatively, you can join a Club. Find out more about our Member Clubs and their member benefits, below.

### MEMBER CLUBS

Head to our Member Club websites for full details and their individual member benefits.

#### FMBC

**FERNIE MOUNTAIN BIKE CLUB**  
The FMBC is Fernie's member-based mountain bike club. They are a volunteer ran non-profit organization with a mandate to organize fun events in the Fernie area.  
[fmbc.ca](http://fmbc.ca)



#### FERNIE NORDIC SOCIETY

The FNS is a BC registered non-profit organization founded in Fernie in the fall of 2006. From a small group of dedicated Nordic ski enthusiasts, membership has grown to over 800 members.  
[fernienordic.com](http://fernienordic.com)



#### FERNIE TRAILS & SKI TOURING CLUB

The association began over three decades ago as the Elk Valley Ski Touring Association (EVSTA), a loosely knit group of ski touring enthusiasts eager to protect and promote public access to recreation in the Fernie area.  
[fernietrails.com](http://fernietrails.com)



#### STAG LEAP RUNNING CO.

Fernie's non-profit Trail Running resource. They began in 2016, with the goal of growing Fernie's trail running community, through group runs, races and events.  
[stagleaprunning.com](http://stagleaprunning.com)



#### ISLAND LAKE LODGE

Island Lake Lodge in Fernie, BC is the ultimate backcountry catskiing and snowboarding experience. In summer, the lodge offers hotel accommodation, hiking, dining, spa, mountain biking, fly fishing and a spectacular setting for weddings.  
[islandlakelodge.com](http://islandlakelodge.com)

CLUB MEMBERSHIP?



MEMBERSHIP INCLUDES YOUR FERNIE TRAILS PASS?







# MEMBER CLUB UPDATES

---

Join the club

# JOIN THE CLUB

---

**FMBC**



**Fernie Nordic Society**





# FT&STC

---

## Recent updates from the FT&STC to the FTA

### Ridgemont

“To the FTA,

The Fernie Trails & Ski Touring Club is supportive of all efforts to remedy the situation with regards to the Ridgemont Trails (an important component of the Fernie trail system).

If our Club (Members & Directors) can be of assistance in this matter, please advise.”

On behalf of the FT&STC - *Ian Stokie*

### Montane

“To the FTA,

Please be advised that effective October 31, 2020 the Fernie Trails and Ski Touring Club will be ending our involvement in the Montane Trail system. We will continue to support the FTA through our memberships with regards to all Trail initiatives.”

On behalf of the FT&STC - *Ian Stokie*



# RIDGEMONT

---

Past, present and future



# RIDGEMONT UPDATE

---

Moving forward, together

- Meeting February 28.
- We are in negotiations with Parastone and Ridgemont regarding the Ridgemont lands.
- We are trying to get a Land Use Agreement in place.
- The discussions are ongoing and we are working as best as we can to resolve the issue, given our volunteer resources.
- We have indicated we will decommission the incorrect section of trail on Ridgemont lands, once conditions allow and with permission from the landowner. Awaiting response.



# HOW TO STAY INFORMED

---

Don't be a stranger



# COMMUNICATIONS

---

A variety of ways to stay in touch and support the FTA

## New! FTA Website

- Sign up for our Monthly Newsletter
- News: Blogs and Press Releases
- Calendar of Events
- Purchase Fernie Trails Pass
- Donate: General or project specific

## Social Media

- FTA Facebook Page
- New! FTA Instagram
- @FernieTrailsAlliance

## Trailforks

Primary communication tool for:

- Trail Status
- Trail Conditions
- Trail Area
- Landowner Recognition

## New! FTA Open House

- Once a quarter, we plan to open up the floor to anyone who wants to chat or ask questions



# THANK YOU!

---

Email  
[manager@fernietrailsalliance.com](mailto:manager@fernietrailsalliance.com)

Website  
[www.fernietrailsalliance.com](http://www.fernietrailsalliance.com)

