



THE CORPORATION OF THE CITY OF FERNIE
Resort Development Strategy Advisory Working Group held
at 9:00 AM on Tuesday, February 19, 2019

City Hall, Council Chambers, 501 3rd Avenue at City Hall, 501-3rd
Avenue, Fernie, B.C.

AGENDA

Page

1. CALL TO ORDER

2. APPROVAL OF AGENDA AND LATE ITEMS

3. ADOPTION OF MINUTES

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- 3.1 Minutes of a Resort Development Strategy Advisory Working Group
Meeting held on January 29, 2019
[2019-01-29 RDS AWG Minutes](#)

4. BUSINESS

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- 4.1 Resort Development Strategy Planning Workshop
[Fernie RDS Planning Workshop](#)

5. NEXT AWG MEETING

6. ADJOURNMENT

THE CORPORATION OF THE CITY OF FERNIE

Minutes of a Resort Development Strategy Advisory Working Group held at 10:00 AM on January 29, 2019 in the Council Chamber at City Hall, 501-3rd Avenue, Fernie, BC.

Present

Norm McInnis
Meredith Daniel
Councillor McIsaac
Shirley McMahon
Courtney Baker
Andy Cohen
Louise Ferguson
Jikke Gyorki
Julie Kelly <10:15-11:00 am>
Patty Vadnais

Representing

Chief Administrative Officer
Recording Secretary
Council (Non-Voting)
Director of Financial & Computer Services
Community at Large
Fernie Alpine Resort
Fernie & District Arts Council
Tourism Fernie
Fernie Trails Alliance
Chamber of Commerce

Unavailable

Derick Berry	Fernie Central Reservation
Tracy Kelly	Leisure Services Advisory Board
Shawn Tomlin	RDEK (Non-Voting)

CALL TO ORDER

The Chair called the meeting to order at 10:03 am.

APPROVAL OF AGENDA AND LATE ITEMS

2.1 Agenda

Moved by Patty Vadnais
Seconded by Louise Ferguson
*THAT the agenda of the January 29, 2019 Resort Development Strategy
Advisory Working Group be adopted as presented.*

CARRIED

ADOPTION OF MINUTES

3.1 RDS AWG 2019-01-22

Moved by Louise Ferguson
Seconded by Patty Vadnais
*THAT the minutes of the RDS AWG meeting of January 22, 2019 be
adopted as presented.*

CARRIED

BUSINESS

Minutes of a Resort Development Strategy Advisory Working Group held January 29, 2019

5.1 2019-2021 Resort Development Strategy

Mr. McInnis introduced Dan Wilson, Community Planning and Monitoring Specialist for the Whistler Centre for Sustainability, who was in attendance at the meeting via video conferencing.

Mr. Wilson reviewed the 2019-2021 Resort Development Strategy and the proposed working plan to complete the project. Mr. Wilson provided updates on work undertaken for the Fernie Tourism Master Plan and reviewed the information gathered from engagement sessions with local organizations.

Julie Kelly entered the meeting at 10:15 am.

Mr. Wilson reviewed strategies to boost tourism year-round and the group discussed opportunities to attract different types of tourists to Fernie.

The group discussed the efficacy of the Tourism Master Plan Survey and by consensus, decided that at this time there is no need to complete further engagement prior to completing the Resort Development Strategy. Mr. McInnis noted that the group can continue engagement with stakeholders and local organizations throughout the year for other RDS AWG activities and planning.

Mr. McInnis answered group inquiries regarding the impact of the Tourism Master Plan on the Resort Development Strategy project. The group discussed existing RDS projects and noted the importance of completing these items prior to taking on new large infrastructure projects. The group discussed the impact of logging on local tourism, the need for further accessibility planning, the environmental impacts of tourism and importance of ecotourism. The group discussed the impact of the Resort Development Strategy and the Tourism Master Plan on different facets of the community.

Mr. Wilson answered group inquiries regarding the processes used in other communities to spend RMI funding and Mr. McInnis reviewed the budget information required by the province for the Resort Development Strategy.

5.2 Resort Community Collaborative

Mr. McInnis reviewed the upcoming Resort Community Collaborative event to be held in Fernie from June 5-7, 2019. Mr. McInnis noted that he will be requesting feedback and planning support from the group at a later date.

Minutes of a Resort Development Strategy Advisory Working Group held January 29, 2019

NEXT AWG MEETING

The next meeting will be held on February 19, 2019 at 10:00 am.

ADJOURNMENT

Chair adjourned the meeting at 11:20 am.

RDS AWG Chair

Meredith Daniel, Recording Secretary

I hereby certify the foregoing to be the correct
Minutes of a Resort Development Strategy
Advisory Working Group
held January 29, 2019

Fernie RDS Planning Workshop

Objectives:

- Review RDS/TMP goals
- Review Strategic Directions for Fernie RDS
- Confirm criteria for RDS project prioritization and selection
- Review and prioritize proposed RDS projects
- Identify project costs and timing

Agenda

0:00	Welcome Review of agenda + objectives	
0:10	Review of RDS process	
0:20	Review and confirm TMP/RDS goals and outcomes	
0:30	Review Strategic Directions, I.D those linked to RDS	
1:00	Review current RDS projects	Outcomes Did they help us move towards RDS goals? What could be improved?
1:30	Identify criteria for project selection	RMI objectives TMP/Directions Budget Other criteria (e.g. cost/benefit; ROI)
2:00	Review and discuss all proposed projects; prioritize according to criteria	Provide matrix to see how proposed projects meet RMI objectives and RDS goals and other criteria Eliminate any projects that don't fit Discuss and prioritize, including costs
3:00	Review prioritized projects and confirm	
3:15	Identify timing and responsibility	
3:45	Next steps, wrap	