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Next edition of the Fernie Chamber News Bulletin  
Tuesday, December 22, 2010

Deadline for submissions:  
Monday December 21st, 2010  
Email plain text to :



### SAP SUCKER SEASON

As temperatures plummet and down booties become your closest alliance, panic not, the FBC team are here to warm the cockles of your heart. Fresh off the back of our recent **Pumpkin Head – Pumpkin Brown Ale** seasonal success, our brewers donned their inventive brewing thinking caps and came up with another tasty treat.

“Porter style beer came about with the Industrial Revolution in England. A working man’s (or woman’s) beer, it’s sure to fill the void after a hard day’s skiing, er...I mean labour” says one of our brewers. “To add to the dark malt flavor of this beer, we said what the huck and kept it Canadian eh, with a touch of pure maple syrup to create what we like to call **Sap Sucker**”.

This time we opted for a robust **Maple Porter**, going by the name of **Sap Sucker**, which started its maiden voyage from the brewery to shelves throughout BC, on Friday December 5<sup>th</sup> – perfect

timing for December festivities and those thirsty needs that generally accompany the season of good will.

Simultaneously, FBC is also excited to announce the arrival of our new **website, marketing and social networking strategies** – we’re now happily facebook’ing, twittering and blogging – when not selling beer that is. With new merchandise for sale, tour bookings, extended product information and social media, we hope our **Claris Media** designed site gives you a sweet taste of FBC.

So this season, look out for the **Sap Sucker** standing proud amongst FBC’s ever growing collection of the inventively named and popular **650ml bottles family** – what better way to complement Fernie’s light and fluffy snow this winter, than with a dark and delicious Porter?

And share in the spirit by raising a bottle of Fernie’s finest, whilst checking out our **new website**, [www.ferniebrewing.com](http://www.ferniebrewing.com).



## Elk Valley Family Chiropractic

### Our Next Power Hour Seminar – Nutrition!

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1-877-423-3003

250-423-3003

[info@elkvalleychiropractic.com](mailto:info@elkvalleychiropractic.com)

#### 2011 Historical Calendar Launch

As a valued supporter of the Fernie Museum  
you are invited to join us for a reception to launch  
The 2011 Historical Calendar  
Thursday December 9th 4-6:30 pm  
At the Fernie Museum  
draw prizes\* new exhibit to view\* light refreshments\*



The Fernie & District Historical Society's 2011 Calendar is themed around  
the history of railways in the Elk Valley and their impact on our community

### Huge Christmas Sale!

Great Gift Ideas for the Fisherman in the Family!

Rod Packages

Rods & Reels

Waders & Boots

Flies & Fly Boxes

Monday - Saturday  
9am - 5pm

Everything is on SALE!



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#### ~ Upcoming Courses ...

##### FoodSafe Level 1

Fee: \$100

Date: December 11 (Sat.)

Time: 8:30am – 5:00pm

##### Avalanche Skills Training 1

Fee: \$125 (includes book)

Date: December 13,14,16 (Mon. Tue. Thur.)

Time: 7:00pm – 10:00pm

Date: December 18 (Sat.)

Time: 9:00am – 5:00pm

##### Introduction to Ski and Board Tuning

Fee: \$69

Date: December 14 (Tue.)

Time: 7:00pm – 9:00pm

##### H2S

Fee: \$249

Date: December 15 (Wed.)

Time: 8:00am – 5:00pm

##### FoodSafe

Fee: \$100

Date: January 15 (Sat.)

Time: 8:30am – 4:30pm

##### Avalanche Skills Training 1

Fee: \$125 (includes book)

Date: January 17,18,20 (Mon. Tue. Thur.)

Time: 7:00pm – 10:00pm

Date: January 22 (Sat.)

Time: 9:00am – 5:00pm

##### Introduction to Trades Information Series

Fee: Free

Date: January 18 (Tue.)

Time: 7:00pm – 9:00pm

##### Business Bookkeeping

Fee: \$249

Date: January 18 – February 10

Time: 6:30pm – 9:30pm

##### OFA 1

Fee: \$125

Date: January 22 (Sat.)

Time: 8:00am – 5:00pm

##### Computers for Scaredy Cats

Fee: \$85

Date: January 24 & 26 (Mon. & Wed.)

Time: 6:30pm – 9:30pm

##### French for Travelers

Fee: \$125 + HST

Date: January 24 – March 21 (Mon.)

Time: 7:00pm – 9:00pm

##### Spanish for Travelers

Fee: \$125 + HST

Date: January 24 – March 21 (Mon.)

Time: 7:00pm – 9:00pm

##### Conversational English

Fee: \$500

Date: January 24 – April 13 (Mon. & Wed.)

Time: 7:00pm – 9:00pm

##### OFA 3

Fee: \$795

Date: January 31 – February 11 (Mon.-Fri.)

Time: 8:00am – 5:00pm

Exam Dates: February 14 & 15

##### OFA 3 Refresher

Fee: \$500

Date: February 7 - 11

Time: 8:00am – 5:00pm

Exam Dates: February 14 & 15

**College of the Rockies at 423-4691 or  
visit our website at [www.cotr.bc.ca](http://www.cotr.bc.ca).**



## KNOX UNITED CHURCH CHRISTMAS EVE FAMILY SERVICE

Friday December 24<sup>th</sup> at 7pm  
EVERYONE WELCOME



## Leppard Technology

Hartley Leppard

#204 51 Ridgemont Drive  
Fernie, BC  
VoB 1M2  
250.423.4056 Phone  
250.430.1375 Cell  
hleppard@elkvalley.net  
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## Sara Funk

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P. 250.423.0750  
E. sarafunkbookkeep-

# FERNIE

Alpine Resort  
Legendary Powder

## WHAT'S HAPPENING @ FERNIE ALPINE RESORT

Please check our website for regular updates – [www.skifernie.com](http://www.skifernie.com)

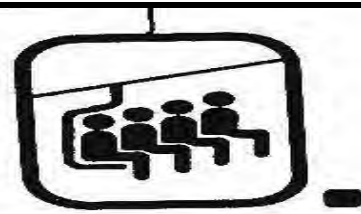
### 6<sup>TH</sup> ANNUAL COMMUNITY APPRECIATION DAY – SUNDAY, DECEMBER 12

Fernie Alpine Resort wants to say "Thanks!" to our local communities by offering a **FREE day of skiing & riding** to residents of the Elk Valley (Fernie, Elko, Jaffray, Sparwood, Elkford areas) as part of our annual Community Appreciation Day. Residents are asked to show their photo ID and proof of residency (driver's licence, pay stub, etc.) at the ticket window to receive the free lift ticket and BBQ voucher. A **Community Day fundraising BBQ** will be held from 11am – 2:30pm on the Kookanee Deck. Residents can pick up a \$2 BBQ burger with all proceeds going towards the Fernie Alpine Ski Team.

Locals that are new to the sport of skiing & snowboarding are invited to enjoy a **complimentary Telus Learn to Ski or Snowboard group lesson** on Sunday, December 12<sup>th</sup> as part of the Community Day festivities. There will be 20 adult spots and 20 kid spots available for a complimentary group lesson, complete with lift tickets and rentals. Advance registration is required and will be filled on a first come basis. Registration for this lesson will open on December 7<sup>th</sup> and can be booked by Guest Services at 250-423-2435.

### RCR SKIMORE CARD – ON SALE UNTIL DEC. 26<sup>TH</sup>

The best ski value card in the Rockies, with **3 FREE DAYS** and **UP TO \$26 IN DAILY DISCOUNTS!** Only \$74.95 + tax. Purchase online now at [www.skircr.com](http://www.skircr.com), by phone at 1-800-258-7669, in person at Guest Services (open daily) or at the Mountain Pantry Grocery Store (open daily from 9:00am-6:00pm).



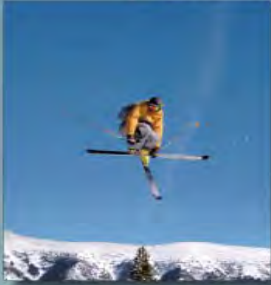
**From Everyone at Summit Works we would like to wish you a Merry Christmas and A safe New years.**

We hope the holidays are a joy filled and relaxing time for all. We would also like to congratulate Matt Curtis on his promotion to Manager this year at Summit Works. Just a little bit about Summit Work; we are located at 1422 8th Ave in Fernie. We are a CWB certified welding and fabrication shop with over 30 years of experience. We can undertake a wide range of contracts from the construction industries right through to ski lift manufacture. We also offer on site welding and fabrication services. We have a large stock of leaf springs and can customize any leaf pack to customers request. With this snowy season upon us come see us for all your snow blower/snow plows and snow machine repairs. Come check us out or give us a call if you have any questions at 250 423 5084, or online at [www.ferniewelding.com](http://www.ferniewelding.com).

# SKI FIT ASSESSMENTS

**Take action NOW to ensure injuries don't ruin your season!**

Old Injuries, aches and pains got you worried about this ski and snowboard season? Are you ready for the extreme demands of skiing and boarding Fernie's legendary powder? Don't let injuries side-line you this season, make the most of it with a Ski Fit Assessment by a physiotherapist at Fernie Physiotherapy.



Based on the latest in knee injury prevention and rehabilitation research, we'll use a battery of functional fitness, core strength and flexibility tests to assess your muscle balance, strength and 'motor control', giving you a clear picture of your fitness, or risk factors for injury on the slopes.

**Fernie**     **Physiotherapy**

**250-423-3423**  
Rocky Mountain Health Centre  
901 5th Ave, Fernie, BC  
[www.ferniesphysio.com](http://www.ferniesphysio.com)



**Dr. A.M. Kahane Inc**  
292-2nd Avenue  
PO Box 2818  
Fernie B.C., V0B 1M0  
P: 250-423-6838  
F: 250-423-6839  
E: [dentist@kahane.ca](mailto:dentist@kahane.ca)  
W: [www.kahane.ca](http://www.kahane.ca)



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## Loaf Bakery, Café & Pizzeria

loaf is all about real, honest bread



This December Loaf Bakery is celebrating their first year in business by enhancing the bakery café and moving the wholesale bread production to a separate unit. This new unit, in Fernie's Annex area, will handle all the wholesale baking and the original location at 1201-6<sup>th</sup> Ave will continue as the retail bakery, café and pizzeria.

The Winter season promises to a busy one for Loaf, as they'll be supplying RCR's food outlets, the Causeway Bay Hotel Sparwood, Park Place Lodge and the Blue Toque, amongst other local businesses. Their own café will continue to serve up freshly baked pies and pastries, alongside our full breakfast and lunch menu, and of course the full range of breads.

Loaf is also expanding their fully licensed pizzeria nights to run from 5pm-close every Thursday, Friday, Saturday and Sunday night. As before, you can either dine-in or order take-out on 423-7702.

Having recently been voted 'Best New Business' in Fernie's Chamber of Commerce Business Excellence awards, Loaf is sure that this expansion will enable them to keep providing an excellent service to all their customers.

Contact loaf bakery  
1201 6th Ave, Fernie  
[info@loafbakery.ca](mailto:info@loafbakery.ca) or

(250) 423-7702

## Fernie Heritage Library

**NO SNOWFLAKE IN AN AVALANCHE EVER FEELS RESPONSIBLE**

Voltaire

# Sap Sucker

**MAPLE PORTER**

ROBUST // MAPLE SYRUP // UNIQUE

**FERNIE BREWING CO.**

## CHRISTMAS CALENDAR OF EVENTS

**December 9th– Tree of light Remembrance service @ 7pm at the Senior Centre**

**December 10th– Chamber Day & window judging Hanukkah @ Fernie Heritage Library**

**December 17th– Shop Local with extended opening hours, Children's Show @ Arts Station– 5-6pm “ the Gingerbread Man”**

**December 17th– Solstice @ Fernie Heritage Library**

### **December 18th- FERNIE FAMILY DAY DOWNTOWN**

- **Carol Singing-1-2 pm outside Carosella**
- **Organized Build a Snowman competition @ Station Square**
- **Organized “Make a gift for a special person” @ The Aquatic Centre**
- **Toonie Swim**
- **PLEASE REGISTER WITH THE CHAMBER OF COMMERCE SO WE CAN PROVIDE REFRESHMENTS AND CRAFT**
- **SUPPLIES! 250-423-6868**
- 

**December 19– Come and visit Santa at Fernie General Store and have a photo taken 2-4pm**

**Festive Street Music 12 noon—2pm**

**Childrens Matinee at the Vogue Theatre-3pm**

**December 20th– Annual Christmas Celebration @ Fernie Heritage Library**

**December 31– Kwanzaa @ Fernie Heritage Library**

## DOWNTOWN HOLIDAY SCAVENGER HUNT

December 1st– 19th

Pick-up your Scavenger Hunt form at any participating store, complete the hunt by visiting all the participating downtown stores and finding the clues! Then be eligible to receive valuable discounts and/or special

## SHOP LOCAL THIS HOLIDAY SEASON!!!!

### Participating Retailers

Ghostrider Trading Co

Carosella

Freyja

Giv'er

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Odyssey

Bunches

Hempire

SideStreet Sweet Shoppe

Barkside Pets

Polar Peak Books

Bear Necessities

**Fabulous Discounts Between 10-25% Off!**

**For more information please contact**

**Fernie Chamber of Commerce**

**(250) 423-6868**

**Email: [info@ferneichamber.com](mailto:info@ferneichamber.com)**

## MINIMUM WAGE SURVEY

The Chamber of Commerce would like to take this opportunity to thank all of you that took the time to send in your responses to the Minimum Wage Survey, your input is very important to us, and we will be passing on your responses to the BC Chamber of Commerce, where it will be taken to the provincial government level, along with Mayor Corrigan and Council.

We will follow up by sending the results of the Survey to our Membership by email soon!

## Chamber Services

The Chamber represents businesses, professionals, individuals and organizations in order to support economic prosperity for Fernie and area.

Our mandate is to help create a business environment in which business can grow and prosper. To create educational opportunities that help enable small business owners to grow and expand their businesses.

The Chamber provides tremendous networking opportunities for business people to gather and exchange ideas, interact with fellow business people and make new contacts at monthly business breakfasts, luncheons, workshop and seminars and business gatherings. The Chamber represents the business community to all levels of government and advocates on behalf of the business community through membership in the BC Chamber of Commerce and the Canadian Chamber of Commerce.

### Member Benefits & Discounts Chambers of Commerce Group Insurance

Primus Long distance

Husky/Mohawk Commercial Card Discount

Shell Commercial Card Discount  
Payworks Payroll Service

Petro-Canada Discount

Esso Discount

Rogers Wireless

CEG Natural Gas

VersaPay Merchant Services/Visa & Mastercard

*For more information ,  
please call the Fernie Chamber  
250-423-6868*