



Inside this issue...

FEATURE STORY

FERNIE CHAMBER OF COMMERCE OPEN HOUSE

FEATURE BENEFIT GROUP INSURANCE

MEMBERS SPECIALS/ PROMOTIONS

Goldstar Cleaning
The Drive
College of the Rockies
KRIC
Elk Valley Chiropractic
Dr A.M. Kahane
Fernie Alpine Resort

Next edition of the Fernie
Chamber News Bulletin
Thursday, October
14th, 2010

Deadline for submissions:
WEDNESDAY, October 13

Email plain text to :
Members@ferniefchamber.com

Chamber of Commerce Open House



Cont'd on page 2



**JOB FAIR -
OCTOBER 22, 23, 24, 25, 2010**

We will be holding a Job Fair in October to recruit seasonal employees for the upcoming winter season. We are looking for energetic, positive people with good communication & people skills, who enjoy working in a team-oriented environment.

Our mission at Fernie Alpine Resort is:

“To provide our guests with the best vacation and recreational experience possible.”

Job Fair Details

Dates: October 22, 23, 24, 25, 2010

Times: 10am – 5pm All interviews must be pre-booked by sending application email to employment@skifernie.com. Your interview date and time(s) will be confirmed by return email. Note limit of 2 interviews per applicant.

Location: Fernie Alpine Resort Daylodge

Positions: Lift operators, Guest Services, Parking Attendants, Ticket Checkers, Rental Shop, Housekeeping, Janitorial, Food & Beverage, more... Please refer to our employment brochure at www.skifernie.com for brief job outlines.

Detail: Please bring your resume (complete with references) to the Job Fair, along with any other required documentation (eg. work visa/permit, SIN #). Representatives from all departments will be on hand to interview candidates for available jobs and make tentative job offers based on successful reference checks. Limited drop-ins on a first-come first-served basis on Saturday & Sunday

**Community & Business
Excellence Awards**

CITIZEN OF THE YEAR

Sponsored by the City of Fernie

YOUTH ACHIEVEMENT AWARD

Sponsored by the City of Fernie

ENTREPRENEUR OF THE YEAR

Sponsored by Community Futures East Kootenay

YOUNG ENTREPRENEUR OF THE YEAR

Sponsorship opportunity available

OUTSTANDING CUSTOMER SERVICE

Sponsorship opportunity available

FERNIE BUSINESS OF THE YEAR

Sponsored by GPI Chartered Accountants

CHAMBER BUSINESS EXCELLENCE

Sponsored by the Fernie Chamber of Commerce

NEW BUSINESS OF THE YEAR

Sponsored by GPI Chartered Accountants

Nomination forms and ballot boxes at:

- Fernie Chamber of Commerce
- Fernie City Hall
- Fernie Museum & Info Centre
- Evolution Health & Fitness
- Big Bang Bagels
- Fernie Heritage Library
- East Kootenay Community Credit Union

**Nominations close on Sunday Oct. 3, 2010*

For more info call the Fernie Chamber at 250-423-6868

WHAT'S YOUR BRIGHT IDEA?

Ideas. Inspiration. Innovation. Invention.

KRIC
www.kric.ca

Be sure to put your feet in the RIGHT place

And then stand FIRM

Abraham Lincoln

Charlie Russell Grizzly Bear Slide Show and Interpretive Talk

Join us for a very special educational slide show and interpretive talk featuring Charlie Russell's ground breaking work with Grizzly bears in Canada and Russia on Saturday October 16th at 7pm at the Fernie Arts Station. Entry is by donation. Charlie will be available to answer questions and sign books and DVD's after the event.



Dr. A.M. Kahane Inc
292-2nd Avenue
PO Box 2818
Fernie B.C., V0B 1M0
P: 250-423-6838
F: 250-423-6839
E: dentist@kahane.ca
W: www.kahane.ca

PACIFIC COASTAL AIRLINES

Fare Pricing that's Fair for Everyone : *Pacific Coastal Airlines introduces 3 new branded fares!*

There's something fresh and exciting in the air—and it's available only at Pacific Coastal Airlines.

A new standard in fare pricing puts personalized travel choices directly in the hands of customers.

Pacific Coastal customers have different needs and styles of travelling, so a one-sized pricing structure didn't make sense. Before, based on traditional airline standards, fare categories were assigned letter codes that had little meaning for customers. Other than price, there were few differentiating factors so passengers didn't understand why there was a difference in cost.

Now that's changed. The decision to introduce a totally new way of offering airfares was based on strong research. People from every department in the company were involved with creating the best possible pricing structure that customers had requested—and deserved.

Pacific Coastal introduces 3 different brands of fares: **encore fare**, **classic fare** and **bravo fare**.

Business travelers demand the ability to change flights at the last minute, fly same-day standby and have their fare fully refundable.

Encore fare offers just that, with savings of up to 23%. The classic fare is ideal for travelers who need flexibility. With low fees for changes & cancellations or same-day standby, classic fare flyers have unparalleled freedom, saving up to 50%. For travelers who want the absolute lowest price, and who don't anticipate any last-minute changes, the Bravo Fare is the affordable choice, saving them up to 70%.

There are also corresponding fare passes. Each pass offers additional savings of 20% by buying in bulk. Ideal for frequent business travelers or families who know well in advance exactly when and where they want to go, **QuikPass encore**, **QuikPass classic** & **QuikPass bravo** all offer priority boarding, priority baggage handling and 24/7 online account management at no additional fee.

Pacific Coastal is already proud of its service leadership position in the industry and is renowned for its exemplary customer care.

The company regularly receives feedback about how pleasant and helpful its call centre and check-in staff are. As well, customers say they feel the flight crews genuinely care about them and routinely go out of their way to help passengers.

Pacific Coastal's pride is certainly growing with the introduction of its new lower fares. But even more rewarding for the company is that these discounts are offered to customers without any reduction in its high levels of safety, professionalism, customer service and reliability.

For more information on these exciting new fares & passes go to www.pacificcoastal.com; call us toll-free at 1-800-663-2872; or visit your travel agent.

classic fare & Quik Pass
 Make it... **Flexible**

encore fare & Quik Pass
 Make it... **Convenient**

bravo fare & Quik Pass
 Make it... **Affordable**



Emerging Leadership

Do you want to take the first steps towards becoming a leader in today's business world? Are you interested in developing the skills and qualities required of leaders? Emerging Leadership is exactly the course you need. Develop an understanding of the role of a leader and what it takes to become a success. Uncover areas related to communication and conflict resolution skills, ethical conduct, time management, human resources, workplace diversity, and so much more. Get ready to give your career a boost to the next level and prepare to enter the world of leadership! 8 modules, or choose the modules that best suit your business

Mon. Oct. 4 – Nov. 29 6:30 – 9:30 pm/ \$395.00

Introduction to Leadership

In this 3-hour workshop we will define what leadership is, explore the differences between leadership and management, how influence and politics affect leadership ethics of leadership and what the qualities of a great leader are.

Mon. Oct 4 – 6:30 – 9:30 pm/ \$69.00

Leadership Skills

In this workshop students explore different leadership styles and gain an introduction to the skills required of leaders. Individual work and videos will help prepare you to step into leadership roles more confidently.

Mon. Oct 18 – 6:30 – 9:30 pm/ \$69.00

Time Management – Goal Setting:

In this workshop we identify time wasters, learn techniques for delegation, project planning, goal setting and managing meetings. Individuals will work with Mind Tools to help master these skills.

Mon. Oct 25 – 6:30 – 9:30 pm/ \$69.00

Verbal- Non verbal Communication:

Clear communication is a key skill for leaders. In this workshop students will explore different types of communication, the critical steps within the communication process, active listening techniques, barriers to clear communication and ways to overcome these barriers. Teams of students will make presentations in this workshop. Mon. Nov 1 – 6:30 – 9:30 pm/ \$69.00

Written Communication

Good leaders must have strong written communication skills in addition to verbal ability. This workshop examines the writing process for business situations (memos, letters), discusses how to adapt the message for the audience, explores smart email practices and managing meetings and agendas. Work on individual business writing exercises and practice running effective meetings.

Mon. Nov 8 – 6:30 – 9:30 pm/ \$69.00

Team Building

We will define teams, explore the forming, storming, norming and performing stages of any team, examine different conflict styles and learn techniques for resolving conflicts within the team. Conflict role playing exercises and team building games will comprise most of this interactive workshop.

Mon. Nov 15 – 6:30 – 9:30 pm/ \$69.00

Hiring and Training Staff

Hiring the right people and training them quickly and thoroughly is critical to business success. Learn current recruiting techniques, skills for interviewing through role-playing, how to make a job offer, means for orienting new employees to their role and the culture of the business, drafting policies and procedures, designing job descriptions and how to develop training plans for employees.

Mon. Nov 22 – 6:30 – 9:30 pm/ \$69.00

Monitoring and Evaluating Staff Performance

As a leader it is your role to motivate staff to peak performance, recognize accomplishments and provide both negative and positive feedback on performance to those who report to you. In this workshop learn how to motivate and recognize generation X and Y, how to give constructive feedback, evaluate performance, conduct a performance review and coaching skills to get the most out of your staff.

Mon. Nov 29 – 6:30 – 9:30 pm/ \$69.00

IF YOU PLAN TO MAKE THE MOST OF THE WORKSHOPS, GET THE CERTIFICATE AND SAVE MONEY



**Elk Valley
Family
Chiropractic**

*October's Power Hour Workshop
Immunity Strategy
By Dr. Mike Rumpel, B.Sc., D.C.*

***Sick of being sick?
Learn how to give your immune system
the boost it needs!***

Power Hour Workshop
Monday, October 18th, 2010
NOW At the College of the Rockies!
6:30 p.m. No charge.

NEW!

Call to register here
or at the
College of The Rockies

*Adjusting Subluxations removes nerve
interference
improving energy flow.
Connect mind, body and spirit to optimize
your health potential.
Simple. Natural. Chiropractic.
1-877-425-3005
250-425-3005
drmike@elkvalleychiropractic.com*

**The Chambers of Commerce
Group Insurance Plan** is the #1 plan
in Canada for employee benefits, covering
over 25,000 small businesses
across the country. ALL types of businesses
are eligible for the program -- no
industry exclusions, making it the most
sought-after group benefits plan.

- Dependents Life
- Registered Retirement Savings
- Group Optional Life
- Group Critical Illness
- Best Doctors ®

Ph: 250-426-4221-ext 2208