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2010--STARTING IN
FERNIE
August 8th**

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Next edition of the Fernie
Chamber News Bulletin
Thursday , August 19, 2010

Deadline for submissions:
**WEDNESDAY, August 18 at
Noon**

Email plain text to :
Members@ferniefchamber.com

**The one thing I like about the
future is...it comes one day at a
time**

...Abraham Lincoln



Blackstone TransRockies Bike Race

Blackstone TransRockies Bike Rally - Kids' Aged 4 - 8

The world-renown TransRockies Challenge mountain bike race will visit Fernie this August 8th for the ninth consecutive year. This is also the fourth year staging the Blackstone Kids' Bike Rally. When 500 riders from over 20 countries roll up to the start line in Fernie BC, they will be facing the beginning of a long and adventurous mountain bike ride which includes more single-track, more vertical and more distance than ever before. At the same time 100 kids' aged 4 to 8 will be facing a fun and educational bike rally around Fernie's downtown.

This mini-rally has been a great success for the past three years and will again add to the festivities surrounding the Trans-Rockies.

The event is free and is limited to the first 100 kids to register. Registration is at Straightline and entry forms can be downloaded at www.ferniefchamber.com/transrockies.

Start times are every half hour beginning at 10am and ending at 11:30am. The rally route take about one hour and kids must be accompanied by a parent.

Event Overview:

Event Date: Saturday August 15, 2008

Event Time: 10:00 am – 12:00

Event Location: Victoria Avenue & Station Square

Event Participants: Children ages 4-8 & their parents

Registration: Straightline

Rally Route:

Start #1- Straightline– equipment check and fun accessories

Checkpoint #2 – Fernie Library – Bike decoration

Checkpoint #3 – Fire Station – Bike safety information

Checkpoint #4 – Overwaitea – Nutrition and hydration information

Finish #5 Arts Station – Crafts, face painting, and photos.

srockies@ferniefchamber.com

**TRANS ROCKIES BIKE RACE
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TRANS ROCKIES BIKE RACE

Cont'd

Blackstone is an environmentally sensitive master plan mountain community that is currently completing its planning and approvals stage. It will feature an 18-hole championship golf course designed by David McLay Kidd.

Other official sponsors of the Blackstone Fernie TransRockies include Fernie Real Estate, Tintahorn Creek Winery, 901 Fernie, Straightline Skis & Bikes, Fernie Brewing Co., Overwaitea Foods, Fernie Fix, Fernie Getaways, Lizard Creek Lodge, Stanford Hotels & Resorts, Best Western Fernie Mountain Lodge, Red Tree Lodge, Fernie Alpine Resort, The Fernie Lodging Company and The Raging Elk.



Trit-Trot Farms RV Park

Prices and Rates

	Day	Month	Seasonal (May-Sep)
Full Serviced RV Sites	\$55 + tax	\$900 + tax	\$2900 + tax
Partial Serviced RV Sites	\$30 + tax	\$500 + tax	\$1500 + tax
Tent Sites	\$25 + tax	n/a	n/a
Storage	n/a	\$95 + tax	\$500 + tax

- Full Service includes a Klapp hookup, water and sewer.
- Partial Service includes a Klapp hookup and water.
- Tent Sites will have access to water hydrant.
- Storage does not include any services.

Note: all regular campsite and RV site pricing is based on 2 persons per site.

- Additional persons are \$5.00 + tax each per night per person.
- Children aged 2 and under are free.
- Pets are \$5.00 + tax each per night per pet.

All Prices in Canadian Dollars

Reservation and cancellation policy

7 day cancellation policy for RV (camping a Visa or Mastercard number with the expiry date is required to hold a reservation. If you cancel your reservation less than 7 days prior to arrival, a one night rental fee will apply. If you don't show and haven't phoned or e-mailed to cancel the entire reservation will be billed to your credit card.

Enjoy your stay!

Trit-Trot Farms RV Park
8000 Hwy 3 - Fernie B.C. - V0B 2M0
250-423-4028
www.trittrotfarms.com
info@trittrotfarms.com

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Monday - Friday 5pm - 9pm
Saturday & Sunday 8am - 9pm

Breakfast Brunch Lunch, Tapas, Dinner
(We're happy to stay open later for advanced reservations!)



1101 7th Ave, On the highway
423 4622 : www.redtreelodge.com



Dr. Mike Rumpel, B.Sc., DC presents
Power Hour Seminar

Fibromyalgia, Chronic Fatigue, Depression and the Chiropractic Connection

Adjusting subluxations removes nerve interference improving energy flow.

Connect mind, body and spirit to optimize your health potential.

Simple. Natural. Chiropractic
Elk Valley Family Chiropractic
Box 1959 - 831 7th Ave. Fernie, BC
1-877-423-3003 250-423-3003



WHAT'S HAPPENING @ FERNIE ALPINE RESORT

Please check our website for regular updates – www.skifernie.com

LEGENDARY SUMMER AT FERNIE ALPINE RESORT

NEW this summer – open late on Fridays! Start your weekend off right with a few runs!

Summer Chairlift Operation

Opening Date – Saturday, June 26th

Closing Date – Sunday August 29th

Thursday – Sunday & Holidays

Re-Opening for Labour Day Weekend (Sept. 4-6)

Elk Quad Chairlift

Thursday & Friday: 10:00am – 7:00pm

Saturday, Sunday & Holidays: 10:00am – 4:30pm

Timber Express Chairlift

Saturday, Sunday & Holidays: 10:00am – 4:00pm

THE ALPINE WILDFLOWERS ARE IN FULL BLOOM!

Join Nature Bob for a Guided Alpine Hike! Half & Full Day hikes are available.

Half Day Hike (adult) - \$31.00 + hst

Full Day Hike (adult) - \$46.60 + hst

Price includes guided hike and scenic chairlift ride up & down the mountain. Contact Guest Services to book your hike!

MOUNTAIN BIKE CAMPS & CLINICS

Friday Night Skills Clinics – Every Friday from 5 – 7 pm

Fun, action packed, skill development clinics for the beginner or intermediate rider. Learn the basics and boost your confidence for climbing, downhill, x-country, obstacles, single track or regular bike handling on our lift accessible trails.

Price: \$18.00 + hst (includes instructional clinic only)

\$49.99 + hst (includes instructional clinic, 2 hr bike rental, and 2 hr lift ticket)

Women's MTB Camps – next camp is August 7 & 8

Mountain Bike Camps designed by women for women! These camps are catered to beginner to intermediate level riders and are led by qualified female instructors.

Please register in advance at Guest Services.

Price: 2 Day Camp - \$185 + hst (includes 2 day instructional camp, lunches & lift tickets)

1 Day Camp - \$105 + hst (includes 1 day instructional camp, lunch & lift ticket)

Kids Freeride Camps – July 24-25 (intermediate), August 6-8 (advanced)

Learn to ride steep lines and tackle challenging terrain with our team of expert coaches. Each camp has a specific focus that maximizes progressive development in all aspects of mountain biking. Lift ticket & disc brake bike are required. Helmet, gloves and pads are mandatory.

***Price:** 1 Day - \$75 + tax / 2 Days - \$135 + tax / 3 Days - \$199 + tax

* Prices include instruction only. Lift passes will be required.

LOST BOYS CAFE WINE TASTING – SATURDAY, AUGUST 14TH

Don't miss this spectacular afternoon of wine tasting at the top of the mountain! Wine sampling, complete with paired appetizers and great tidbits of information on our E & J Gallo wines – all in the beautiful setting of the Lost Boys Café.

Time: 2:00 – 4:00 pm

Price*: \$13.00 + hst

*price includes wine tasting function only. Lift ticket is also required.

FULL THROTTLE MOUNTAIN BIKE FESTIVAL – AUGUST 21 & 22

The Full Throttle Mountain Bike Festival will celebrate all things mountain bike related, attracting avid competitors and recreational riders of all levels. Weekend highlights include the **Super D Downhill Race, Dirt Crit Race and Dual Slalom Competition**. Also running during the weekend will be the **Wham Bam Dirt Jump Jam**, on Saturday night at the City Dirt Jumps (put on by the Fernie Mountain Bike Club). Don't miss this action packed weekend at Fernie Alpine Resort! Check our website at www.skifernie.com/summer for full event details.

MEMBER BENEFIT



VERSAPAY

VersaPay is your full service provider of credit cards, debit cards, and gift card payment processing solutions in partnership with the world's largest financial institutions and technology partners.

VersaPay combines industry-leading expertise with secure and reliable processing networks and [PCI compliance](#). We deliver comprehensive solutions that are personalized to your needs.

VersaPay offers everything you need to accept credit cards, debit cards, and make electronic payments. From our [virtual terminal](#), to physical [credit card terminals](#), and [electronic funds transfer](#), our Canadian merchant accounts will increase profits through lower credit card processing rates and increased efficiency.

Call the Chamber for more info



ART ON FIRE-

FERNIE'S WINTER LIGHT FESTIVAL

SATURDAY November 20, 6pm-9pm
Assemble at the Arts Station for this enchanting evening. Lanterns, a creative fire show, fireworks, music and more!

Member Focus

Do you as a member want to put your add in the Chamber Newsletter?

Just email your info to members@fernichamber.com

The Newsletter also features a business member with each publication- if you are interested in featuring YOUR business- call Jean @ 250-423-6868

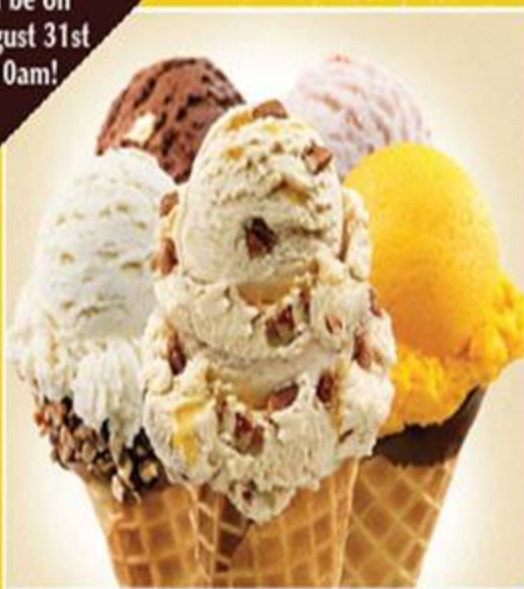


We are the fitness solution for busy women.

The Curves workout takes just 30 minutes, three times a week. Machine by machine, the Curves workout challenges all major muscle groups and tracks your body becoming stronger and leaner.

Call or stop in at the following location for a free consultation:
 Fernie: 1561 10th Avenue
 250-423-3105

Prize drawing will be on August 31st at 10am!



ENTER TO WIN FREE ICE CREAM FOR ONE YEAR

SEE IN STORE FOR DETAILS



Enjoy 16 flavours and our handmade waffle cones!

581A 2nd Ave., Downtown Fernie • 250.423.2680 • OPEN DAILY



What is Invest Kootenay?

A regional partnership focused on attracting, retaining and expanding investment by: raising the profile of our communities and the region as a whole attracting the 'lifestyle' investor in an effort to diversify our local economies, providing investor-specific information and supports assisting local partners in 'readying' their communities for interested investors

Who is involved?

Boundary Area, Castlegar, Creston, Kalso, Kootenay Lake (East Shore), Nelson, Radium Hot Springs and Revelstoke – core funding provided by participating municipalities and regional districts
 The municipality &/or regional district, Chamber of Commerce, economic development association, Community Futures and First Nations partner at the local level to guide efforts
 Your First Point of Contact representative coordinates local efforts and handles investment inquiries – Ambassadors and local businesses support activities

Where does it fit?

community-driven initiative
 tool in your economic development toolbox
 strengthens the region as a whole
 builds local and regional cooperation
 grows our communities in the eyes of the investor
 leverages limited human and financial resources

What do we get?

training and support (checklist, orientation, protocol, annual action planning)
 local capacity building (recruiting local support, community engagement)
 marketing of local & regional assets (website, rack cards, brochures, signs, ads)
 provision of investor resources, ongoing investment climate research



TransRockies brings more people and they'll stay longer

The TransRockies Start is returning to Fernie, where it all began! Fernie originally hosted the Start for five consecutive years beginning in 2002, followed by three years of hosting the Finish.

Stage 1 there will be an exciting time-trial where the riders will start and finish in Downtown Fernie and ride on local trails. Then the following morning, Stage 2 will start in Downtown Fernie and head north to Elkford.

Stage 1 Sunday August 8th: 9AM – 5PM, Time Trials Downtown Fernie

Stage 2 Monday August 9th: 9AM, Race start, Downtown Fernie to Elkford

500 riders and 300 supporters will be in Fernie and they begin arriving days early. The official shuttle begins hauling from Calgary on Tuesday August 3rd and continues until the August 7th registration at the Community Centre.

You might be questioning what financial impact this event generates for businesses in Fernie? "There will be more riders in Fernie than in past years and they will be here for a longer stay," said Dan Savage, TransRockies Society. "Accommodators, food service and retail will experience a considerable increase in business as a direct result of the event."

Downtown Fernie will be a hub of activity. Expect CP Station Square and Victoria Avenue between 7th and 4th Streets to be closed all of Sunday and Monday morning until 10AM.

Fernie is the only community to host all nine TransRockies events. This is a result of the continued support from the City Of Fernie, sponsors and volunteers. This is the largest bike event ever to roll through Fernie's Downtown and it has become Fernie's premier summer event.



The generous sponsors who help keep this event in Fernie include: Other official sponsors of the Blackstone Fernie TransRockies include Blackstone, Fernie Real Estate, Tinhorn Creek Winery, 901 Fernie, Straightline Skis & Bikes, Fernie Brewing Co., Overwaitea Foods, Fernie Fix, Fernie Getaways, Lizard Creek Lodge, Stanford Hotels & Resorts, Best Western Fernie Mountain Lodge, Red Tree Lodge, Fernie Alpine Resort, The Fernie Lodging Company and The Raging Elk.

Blackstone is an environmentally sensitive master plan mountain community that is currently completing its planning and approvals stage. It will feature an 18-hole championship golf course designed by David McLay Kidd.

Volunteers are in need for marshalling and set-up and teardown. For more information or to volunteer please contact **Dan Savage at 250-792-0256 or transrockies@fernie.com**