

Inside this issue...

FEATURE STORY

TWO OWLS COLLECT

FEATURE BENEFIT

Chamber Group Insurance

MEMBERS SPECIALS/ PROMOTIONS

Chamber of Commerce
Open House

Goldstar Cleaning

Trans Rockies Start & Finish

Fernie Alpine Resort

World Fishing Contest

Rocky MountainChocolate
Factory

Fernie Child Care Society

Elk Valley Chiropractic

Next edition of the Fernie
Chamber News Bulletin
Thursday, September 9, 2010

Deadline for submissions:
WEDNESDAY, September 8th
at Noon

Email plain text to :
Members@ferniecehamber.com

two owls collect



SMALL TOWN SOCIAL

Two Owls Collect Design has been around for almost a year and a half and during that time many different fun projects have come to life. One special project being Small Town Social. It started off as an event planning book for Fernie and the Elk Valley and then, out of nowhere, came the popular blog. Small Town Social The Blog has taken on a life of it's own. There are daily updates promoting activities, locations, businesses, people and events happening in the valley.

A few ongoing series have been created, such as, **The Dinner Party** – A hilarious comic set in Fernie with characters you may recognize; **Fernie Fashion Front** – A photo shoot involving people and fashion from the area; **Music Break** – A recommended band or musician; **Views Of** – Creative photography; **Pint-Sized Film** – 30 second films filmed in the area, featuring original music.

What Small Town Social aims to do is show a different, creative side of the town we call home. It's a place for positivity, openness, expression and support for the community. In a way, we consider it to be our own community service.

Every day there are new ideas on how this idea can grow, which is overwhelming and exciting, so I'd like to thank all the people who encourage me and contribute their time. It's been an amazing ride so far.

www.smalltownsocial.com
team@smalltownsocial.ca





Chambers of Commerce Group Insurance Plan®

Plan Overview Comprehensive Coverage Competitively Priced.

The Chambers of Commerce Group Insurance Plan® was created to meet the needs of small businesses who historically found it difficult to provide group benefits for their employees. Even today, after 35 years, there are still few alternatives for the small business owner and worker. The Chambers Plan is the largest plan of its kind in Canada covering over 25,000 small businesses from coast to coast. As a Chamber of Commerce Group Insurance Plan client you'll enjoy the following benefits!

- Health Benefits
- Dental Benefits
- Group Critical Illness
- Short Term Disability
- Long Term Disability
- Employee Assistance
- Dependants Life Insurance
- RRSP's
- Group Optional Life
- Accidental Death & Dismemberment

Please call Wayne Haddad @ 250-423-4221



Dr. Mike Rumpel, B.Sc., DC presents Power Hour Seminar

Fibromyalgia, Chronic Fatigue, Depression and the Chiropractic Connection

Adjusting subluxations removes nerve interference improving energy flow.

Connect mind, body and spirit to optimize your health potential.

Simple. Natural. Chiropractic

Elk Valley Family Chiropractic
Box 1959 - 831 7th Ave. Fernie, BC
1-877-423-3003 250-423-3003

drsmike@elkvalleychiropractic.com



Goldstar CLEANING SERVICES

Ready to provide your business with all its janitorial needs.

Contact us at:

Ph 250-423-4029

Fax 250-423-4028

Email: client-

care@goldstarservicesgroup.com

www.goldstarservicesgroup.com



ART ON FIRE-

FERNIE'S WINTER LIGHT FESTIVAL

SATURDAY November 20, 6pm-9pm
Assemble at the Arts Station for this enchanting evening. Lanterns, a creative fire show, fireworks, music and more!



WHAT'S HAPPENING @ FERNIE ALPINE RESORT

Please check our website for regular updates – www.skifernie.com

LEGENDARY SUMMER AT FERNIE ALPINE RESORT

NEW this summer – open late on Fridays! Start your weekend off right with a few runs!

Summer Chairlift Operation

Opening Date – Saturday, June 26th

Closing Date – Sunday August 29th

Thursday – Sunday & Holidays

Re-Opening for Labour Day Weekend (Sept. 4-6)

Elk Quad Chairlift

Thursday & Friday: 10:00am – 7:00pm

Saturday, Sunday & Holidays: 10:00am – 4:30pm

Timber Express Chairlift

Saturday, Sunday & Holidays: 10:00am – 4:00pm

THE ALPINE WILDFLOWERS ARE IN FULL BLOOM!

Join Nature Bob for a Guided Alpine Hike! Half & Full Day hikes are available.

Half Day Hike (adult) - \$31.00 + hst

Full Day Hike (adult) - \$46.60 + hst

Price includes guided hike and scenic chairlift ride up & down the mountain. Contact Guest Services to book your hike!

MOUNTAIN BIKE CAMPS & CLINICS

Friday Night Skills Clinics – Every Friday from 5 – 7 pm

Fun, action packed, skill development clinics for the beginner or intermediate rider. Learn the basics and boost your confidence for climbing, downhill, x-country, obstacles, single track or regular bike handling on our lift accessible trails.

Price: \$18.00 + hst (includes instructional clinic only)

\$49.99 + hst (includes instructional clinic, 2 hr bike rental, and 2 hr lift ticket)

FULL THROTTLE MOUNTAIN BIKE FESTIVAL – AUGUST 21 & 22

The Full Throttle Mountain Bike Festival will celebrate all things mountain bike related, attracting avid competitors and recreational riders of all levels. Weekend highlights include the **Super D Downhill Race, Dirt Crit Race and Dual Slalom Competition**. Also running during the weekend will be the **Wham Bam Dirt Jump Jam**, on Saturday night at the City Dirt Jumps (put on by the Fernie Mountain Bike Club). Don't miss this action packed weekend at Fernie Alpine Resort! Check our website at www.skifernie.com/summer for full event details

WORLD FISHING NETWORK'S CONTEST

VOTING FOR YOUR WFN'S ULTIMATE FISHING TOWN HAS STARTED.

PROMOTE OUR TOWN- FERNIE

Everyone get on board and vote Fernie for the Ultimate Fishing Town! You have until September 1st to vote

Just follow this link : <http://www.wfn.tv/ultimate-fishing-town/> to place your vote

You are able to vote for every 12 hours!

The prize for winning is \$25000 in community funds!



FernieCHAMBER
OF COMMERCE

102 Hwy 3, Fernie BC, V0B 1M5

You're Invited!

Come and see what the Fernie Chamber of Commerce can offer you and your business at our Open House night!

****BBQ & Refreshments****

Phone 250.423.6868
Fax 250.423.3811

OPEN HOUSE

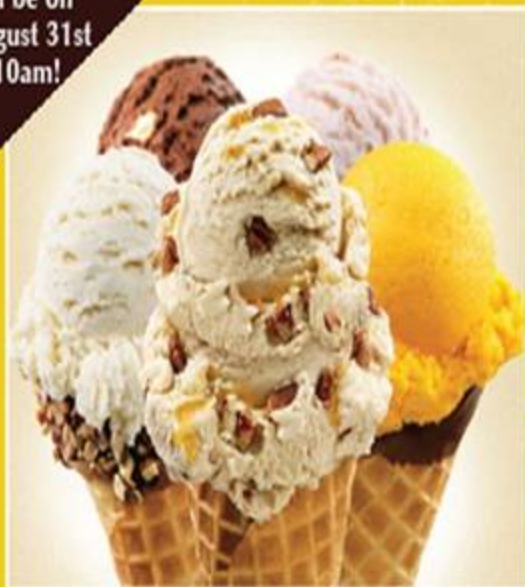
**September 16th, 2010
5:00pm-7:00pm**

Please RSVP by Sept 13th, 2010



Working Together To Help Your Business Grow

Prize drawing
will be on
August 31st
at 10am!



ENTER TO WIN FREE ICE CREAM FOR ONE YEAR

SEE IN STORE FOR DETAILS



Enjoy 16 flavours and
our handmade waffle cones!

581A 2nd Ave., Downtown Fernie • 250.423.2680 • OPEN DAILY

TEN COMMANDMENTS OF NETWORKING!

If you want to gain the most out of business networking, follow the Ten Commandments of Networking!

- 1) Thou shalt drop the "what is in it for me?" attitude.
- 2) Thou shalt listen.
- 3) Thou shalt build a relationship.
- 4) Thou shalt give the first referral.
- 5) Thou shalt not tell others of the referral you require; thou shalt "show them" with a story.
- 6) Thou shalt be specific of the type of referral.
- 7) Thou shalt reciprocate when appropriate.
- 8) Thou shalt participate in the network executive, functions, and network time.
- 9) Thou shalt thank the person who gave a referral.
- 10) Thou shalt follow up on the referral within 24 hours.



Fernie Child Care Society



Manager: Donna-Lee Clausiault
Office: 250-423-3313
Email: ferniecec@telus.net
Website:
www.ferniecechildcare.com

1101 2nd Avenue, Fernie

Look for the blue and red doors!

The Fernie Child Care Centre is a non-profit daycare run by the volunteer board of the Fernie Child Care Society, a registered charity. The society is dedicated to providing quality, affordable childcare to the community of Fernie. We hope that one day, everyone will recognize the extensive research which supports the notion that lifelong emotional development and relationship building occurs primarily in the first 5 years. For the sake not just of the Children of Fernie but for the future of Fernie as a community we need and request the support of the business community. The Childcare Center will be celebrating its 1st birthday, Wednesday September 15th, in the garden behind the daycare. If you or your employees may benefit from our services, or you simply would like to know more about the centre, please stop by from 4-6pm

We will be celebrating with a BBQ and cake.

Our rates are competitive and affordable.

For Children aged 3- 5...

Full time: \$600/month....

Part time: \$20 half day/\$35 full day...

Drop In: \$25 half day/ \$40 full day

For Children 0-3:

Full time: \$800/month...

Part Time: \$25 half day/\$45 full day

Drop In: \$35 half day/\$50 full day

We are open 8am-5:30pm business days.

As a licensed childcare facility, our clients may qualify for the BC child care subsidy which can offset up to 80% of the cost.



TransRockies brings more people and they'll stay longer, has never rang truer than this years Trans Rockies Bike Race.

WHERE IT ALL BEGAN!

From the beginning of the week, the town was bustling with activity, bikes, motor homes, families, and all because once again the Trans Rockies Race was starting in Fernie! The race didn't begin until Sunday, August 8th, but the downtown was filled with excitement. And the businesses report that they were so pleased to see the walk about traffic, and the business it created in their venues. Any reports I received at the Chamber of Commerce, were very positive of the outcome of the Race- All in all the Trans Rockies event brought out the locals and out of town guests to watch the beginnings of the great race and to have a connection with Fernie.

The generous sponsors who help keep this event in Fernie include Blackstone, Fernie Real Estate, Tinhorn Creek Winery, 901 Fernie, Straightline Skis & Bikes, Fernie Brewing Co., Overwaitea Foods, Fernie Fix, Fernie Getaways, Lizard Creek Lodge, Stanford Hotels & Resorts, Best Western Fernie Mountain Lodge, Red Tree Lodge, Fernie Alpine Resort, The Fernie Lodging Company and The Raging Elk.

Blackstone is an environmentally sensitive master plan mountain community that is currently completing its planning and approvals stage. It will feature an 18-hole championship golf course designed by David McLeay



For more info- contact Dan Savage @250-792-0256 or www.transrockies@fernie.com