

VOL VI

April 22, 2010

Inside this issue...

FEATURE STORY 6:8 Photography

FEATURE BENEFIT **Commerce Energy**

MEMBERS PROMOTIONS

- The Guide's Hut
- CIBC Hot Dog Day
- Greenfir Technologies
- Art & Antiques Auction
- Fernie Physiotherapy
- 3 & 93 Dairy Bar
- Curves
- Tourism Fernie Membership
- Rotary Golf Tournament

BC CHAMBER OF COMMERCE

- Chamber Benefit Programs

Next edition of the Fernie **Chamber News E-Bulletin:** Thursday, May 6, 2010

Deadline for submissions: Wed, May 5 at NOON

Email plain text copy to: office@ferniechamber.com

6:8 PHOTOGRAPHY



6:8 Photography is a wedding and portrait photography business run by Kevan Wilkie and Duane Clemens.

As is the case with many photography businesses, it was born out of a personal hobby that morphed into something larger when friends started requesting wedding coverage.

What makes a 6:8 photography session unique is not just the images but also the relaxed way in which it unfolds. We always want to make sure that the experience of creating the photos is just as much fun as viewing the photos. We have two primary goals when we head out with our clients: the first is to find really nice light, and the second is to create a space where natural interactions happen. We try not to be too 'posey' because it is the authentic connections between people that make for the most interesting and timeless images. Wedding are our specialty, and we truly feel blessed to be able to share one of the most important days of our client's lives with them.

We are constantly updating our website and facebook page with our latest work, so we invite you to stop by and see for yourself what a 6:8 Photography experience might look like for vou!

www.68photography.ca info@68photography.ca www.facebook.com/68photography



This ad space can be yours for as little as... Call the Chamber at 250-423-6868 or email: office@ferniechamber.com



The Guide's Hut is having a Huge Inventory Liquidation Sale

with every single item in the store on sale.

Discounts up to **70% OFF** the original retail price.

A fantastic prize contest is part of the sale: A 26" Flat Screen T.V., a Home Theater System and more to be given away! No purchase is necessary and no luck is involved.

Drop by for the details.

The Guide's Hut is open Monday to Saturday from 10:00 am to 6:00 pm 671 2nd Ave 250-423-3650



For what matters.

In support of BC Children's Hospital Be A Superhero

Join us Friday April 213 for a Hot Dog Sale and Garage Sale at CIBC 501-2nd Ave From 11 am to 5 pm Hot Dogs: \$2 each Pop or Juice: \$1 each Chocolate Bars: \$3 each Moose: \$15 each Garage Sale items as marked. Donations accepted.

Special Thanks to Overwaitea Foods for donating all the items for the Hot Dog Sale.



Greenfir Technologies has been providing affordable high-speed ADSL Internet to businesses around Fernie since their business opened.

Their high-speed ADSL Internet packages start at a standard 1.5 Mbps and go up to 6.0 Mbps with options like static IP addresses, Anti-Virus, Spam Filtering and roaming dial-up service.

The latest thing in Greenfir's world of business Internet is Naked high-speed ADSL.

With new digital services utilizing the Internet and VoIP, businesses have begun to ask themselves why they even need a land based telephone line. You can now get Naked High-speed ADSL Internet in all three of their popular ADSL packages with all the features, without the need for a telephone. This is the perfect solution for many business applications like redundant connections, stand alone operations and linking multiple offices together.

Rates start at \$64.95/month for 3.0 Mbps and \$154.95/month for 6.0 Mbps.

The benefits Greenfir Technologies offers over other internet service providers are local service and support and a better product at a better price. They also offer computer sales, service and support.

Contact Greenfir Technologies today for more information or to sign up for this superior business internet service.

> Greenfir Technologies 250- 423 -3229 www.greenfir.com



GREEN ENERGY



global implications. And as energy consumers, we can now see how our everyday energy use contributes to the release of harmful greenhouse gases, including carbon dioxide.

As business leaders, we recognize that

we have an opportunity to uphold a leadership role in the sustainability movement. We also recognize that as our clients and employees begin making changes in their personal lives to support the environment, they are increasingly looking to us for guidance and support. That's why at Commerce Energy, we are proud to offer our JustGreen program as a complement to our energy programs.

Our JustGreen program allows you to offset some or all of your brown energy use with carbon credits and/or renewable energy sources, such as biomass, hydro or wind.

Our JustGreen program is a costeffective way to make a difference, and to demonstrate to your employees and stakeholders your commitment to clean energy, sustainability, and the environment.

British Columbia Paul Manhas 4299 Canada Way, Suite 230 Burnaby, British Columbia, V5G 1H3 Phone: 604.630.1501 Fax: 604.630.150 pmanhas@commercenergy.com

Ferniechamber NEWS

The Chamber News Bulletin is published by the Fernie Chamber of Commerce and distributed bi-weekly to Chamber Members, and to the general public through Community Link. Non-members and the general public can sign up for Community Link at: www.ferniechamber.com

Chamber Members may submit business promotions and specials, and business and event information for publication. Deadline for submitting copy is the Wednesday at Noon prior to Thursday distribution.

Member's text copy should be submitted in a *plain text format, photos/graphics in JPEG format,* and emailed to: <u>office@ferniechamber.com</u>, by deadline to be included in Thursday distribution.

Please include "For Chamber Newsletter" in the subject line of the email, as we receive a large volume of email and wouldn't want your submission to be inadvertently missed.

The editor reserves the right to edit submission for clarity and length.



30 DAYS FOR JUST \$30.00 Our thirty – minute circuit works for every major muscle group. So you can burn up to 500 calories every workout. All with a trainer to teach and

motivate. Expiry Date is May 29/10 Hours of Operation: Mon -Thurs: 6am to 7pm Friday: 6am to 6pm Saturday: 9am to noon

> Phone: 250-423-3105 1561 10th Avenue Fernie BC, V0B 1M0

5TH ANNUAL SALVATION ARMY **CHARITY ART AUCTION April 23-24**

Throughout the year, art is collected and stored from various donations to the Salvation Army. Over these two days, art is displayed in the church in a gallery-like setting, numbered with starting bids. Excitement builds with a fun and friendly competition for the desired pieces.

Art, Antiques & Collectibles

Bake Sale

Friday April 23, 3 pm - 5 pm

Saturday April 24, 11 am - 5 pm A light lunch will be served at noon, Bids close at 4:30 pm. Non-perishable food items will be

accepted at the doors, with proceeds going to the Local Food Bank & Family Services.

All payments are cash only. Come out and support this worthy cause.

GET READY...



SUMMER IS ON IT'S WAY! The 3 & 93 Dairy Bar

at the Junction of Highways 3 and 93 in Elko,

is opening FRIDAY, MAY 7TH

The Dairy Bar is known for its **Delicious Big Burgers and Ice** Cream Treats with friendly personal service Open Daily 11 am to 8 pm May until September

> Phone: 250-529-7933 www.dairybar.ca



Professional Bike Fitting Service

Fernie Physiotherapy is excited to offer a professional bike fitting service to the residents of the Elk Valley. This service is for anyone looking to optimize power, endurance and efficiency on a bike. Bike fitting is commonly done for people who ride a cross country mountain bike, road bike, triathlon bike and time trial bike.

A bike fitting service will also benefit a rider who currently has an injury or is looking for injury prevention advice. The most common injuries associated with riding are back and

knee pain. Up to 50% of riders experience some kind of back pain as result of cycling. This can be from a variety of factors, including a poor bicycle fit, damaging riding habits and reduced flexibility. An understanding of the key predisposing factors and knowing how to deal with them can help you prevent back pain and speed up your recovery, getting you back on those trails and roads more quickly and efficiently.



A professional bike fitting appointment will include a full history, objective examination, bike and body measurements to ensure that



the rider is in the best possible position for them and their riding style. At the end of the session, you will know how to ad-

dress any issues you may have with yourself and your equipment. The bike fitter will make any necessary changes to the saddle position/height and to the pedals/shoes, plus make a list of recommendations for you, on how to change the set up further for both injury prevention and optimizing performance.

It may also be necessary to work on a home program of stretches and/or strengthening exercises too. The physiotherapist will provide you with an individualized program as part of the bike fitting service. Dan McDonald, Heather Kerr and Erin Leahy are not only keen bike enthusiasts but all are physiotherapists with specialized training and experience to provide you with a professional bike fitting service.

Remember it is essential to fit the person to the bike and riding style and not just the bike or style to the person. For more information on a professional bike fit or to book an appointment, call Fernie Physiotherapy 250-423-3423. Check out our website www.ferniephysio.com where we have further information on bike fitting, biking injuries and prevention. The service will be available at both the Fernie and Elkford clinics.



Tourism Fernie Membership

Tourism Fernie's membership year has just started and it's not too late to join your local destination marketing organization.

Through working collectively with its members, Tourism Fernie promotes visitation to Fernie with the ultimate aim of increasing the number of year round, overnight visitors who will stay longer, spend more and return and recommend Fernie time and time again.

Throughout the last 12 months, Tourism Fernie has undertaken web, print and broadcast based marketing initiatives in both domestic and international markets as well as hosting media visits and attending numerous ski and outdoor shows.

As we enter the new membership year, Tourism Fernie has committed to expanding its online presence and facilitating an increase in media visitation to Fernie. List your business on www.tourismfernie.com today!

To become a member of Tourism Fernie or for questions about membership, please contact Will Barbour at the Tourism Fernie Office on 250.423.2037 or at info@tourismfernie.com





Rotary Charity Golf Tournament May 15, 2010

Golf season is just around the corner and the 9th annual Fernie Rotary Club Charity Tournament, scheduled for May 15th is the first event of Fernie's golf season and a great way to begin the year.

The intent of this tournament is to raise funds to support local programs for services to the Elk Valley, a fun event for participants from near and far, and to showcase the hospitality and generosity of Fernie's people and businesses. Golfers enjoy 18 holes of golf, followed by a silent auction and dinner where prizes are awarded.

The Fernie Museum Building Fund will be the sole recipient for this year's tournament.

We need golfers!

The Fernie Rotary Club would like to welcome you and your friend's participation in this event. Teams of 4 and individuals are invited to participate.

We need sponsors!

The success of our tournament is due mainly to the generous support of local businesses, individuals and groups. We are once again soliciting your support for hole sponsors, silent auction items and prizing. The club will recognize your generosity at the event thus encouraging golfers and others to patronize your business. Hole sponsors will have their signs on the hole they sponsor and a list of all contributors through silent auction items and prize donations will be published in the newspaper and on the place mat used at dinner.

In Summary: A GOOD DAY A GOOD TIME FOR A GOOD CAUSE

To register in the tournament as a team or individually please contact Mike Pennock at the Fernie Historical Society 250 -423- 7016 or <u>history@ferniemuseum.com</u>

For information about sponsorship and donation opportunities please contact Christa Moffat at ccmarketing 250- 430- 7802 or christa@ccmarketing.ca



MEMBERSHIP BENEFIT PROGRAMS Your membership can save you money

January 2010



CHAMBERS OF COMMERCE GROUP INSURANCE PLAN

Covers all industries including one person firms, home businesses and farms. Benefit options include life, health, dental and travel care insurance, vision care, short and long-term disability, business overhead benefits and many others. Guaranteed renewable contract and fully pooled price stability.



VERSAPAY

VersaPay Corporation is proud to offer preferred rates for Chamber members; 1.64% on Visa® and MasterCard®, 10 cents per Transaction Fee (or waived for average tickets of \$100 or more) and 6 cents per transaction for Interac Direct Debit.



TD MERCHANT SERVICE

1.69% on Visa credit receipts with an additional 0.06% assessment fee, 1.79% on MasterCard credit receipts, and \$0.09 on Interac Direct Debit receipts - all with electronic deposits.



COMMERCE ENERGY

Commerce Energy focuses on helping customers manage their energy costs and is offering 5% business discount for members of the BC Chamber.



GRAND & TOY

Access a program which offers savings of up to 80% on over 7500 quality office products – in stock and ready to ship. The office supply program offers exclusive savings opportunities for Chamber of Commerce members.



PAYWORKS

Basic Run Fee of \$12.50 and a \$1.25 Run Fee Per Payment, with the Same Fees for Year End. Integration with Chamber of Commerce Group Insurance Plan and easy entry of payroll via phone, fax or online.



ESSO IMPERIAL OIL

The BC Chamber of Commerce and Imperial Oil are pleased to offer the Esso Direct DriverBilling Program to all members, including a preferred 3.0 cent per litre discount off of fuel purchased at any Esso-branded service station.