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**Next edition of the Fernie  
Chamber News E-Bulletin:  
Thursday, March 11, 2010**

Deadline for submissions:

**Wed, March 10 at NOON**

Email plain text copy to:

[office@ferniecechamber.com](mailto:office@ferniecechamber.com)

## FEATURE STORY

# WE DON'T MEAN TO BRAG BUT...

**In 2009 the Fernie Chamber of Commerce saw 35 new members join the Chamber. Already in 2010 been 8 new members have joined the Chamber.**

### **New Members in 2009:**

- Bisaro Woodworking
- East Kootenay Stoneworks
- McDonald Ranch & Lumber Ltd
- Cincott Farms Organic Market
- Mercier Excavating
- Two Owls Collect Design
- Mountain Shores Development Corp
- The Healing Collective
- Pacific Coastal Airlines
- Agri-Green Biodiesel
- Eco Dogs Grooming
- AK Maintenance Services
- Tourism Kimberley
- Fernie Physiotherapy (new Owners)
- Backhoe King Services
- Purely Maintenance
- Easy Cruiser Inc
- Bluerock Engineering Ltd
- Evinco Holdings Ltd
- Hospitality Associates - USA
- Books Anew
- Dano's Septic Services/  
Recreational Services
- Livery Home
- 6:8 Photography

- Old Nurses Residence B&B
  - Homeopathica
  - Fernie Childcare Society
  - Loaf Bakery
  - Living Truth Yoga & Traditional Thai Massage
  - Cinnamon Bear Lodge B&B
  - Sears
  - Movement Matters Rehabilitation
  - Dr. A.M. Kahane
  - Trico Developments Corp
  - Cathy Smith Clark
- New Members in 2010:**
- Snow Valley Guiding Ltd
  - Beavertail Lodge B&B
  - Kootenay Sales and Marketing
  - Wolfe Builders
  - Fernie Real Estate (New Owner)
  - Lodgecraft Home Furnishings
  - Bunches
  - Simply Bamboo



# Helping Fernie businesses succeed.

**632 2nd Avenue 250-423-6881**

# gpi

chartered  
accountants

## MEMBERSHIP BENEFITS

### Group Health Insurance

Contact: Wayne Haddad  
828 Baker Street, Cranbrook BC  
V1C 1A2  
Phone: 250-426-4221 ext 2208  
Fax: 250-426-8516  
[www.bcbenefitplan.com](http://www.bcbenefitplan.com)

### VersaPay Merchant Services

TEL: 604-678-3230 or 1-866-999-8729  
[www.versapay.com/partners/bcchamber](http://www.versapay.com/partners/bcchamber)

### TD Merchant Service

TEL: 1-800-363-1163  
or 1-888-879-4044 ext 3367  
or [chamber@firstdata.com](mailto:chamber@firstdata.com)

### Grand & Toy

Contact: Kathy Ryan  
TEL: 1-604-323-7524 or [ryank@grandtoy.com](mailto:ryank@grandtoy.com)

### Payworks

TEL: 1-888-479-8101  
or [angela.peskett@payworks.ca](mailto:angela.peskett@payworks.ca)

### Primus Long Distance

TEL: 1-800-806-3273 for residential  
1-888-502-8380 for business  
Primus Telecommunications Canada  
5343 Dundas Street, W, Suite 400  
Etobicoke Ontario M9B 6K5

### Esso Imperial Oil

Contact: Dennis Guevin  
Imperial Oil  
3172 Qu'appelle St, Victoria BC V9A 1V4  
TEL: 888-817-0590

### Husky- Mohawk

707 8<sup>th</sup> Avenue SW,  
Box 6525 Stn D  
Calgary AB T2P 3G7  
TEL: 403-298-6111

### Petro Canada

Contact: Paul Fox  
1-800-668-0220 ext 2176

### ADVERTISING & PROMOTION

Bi-weekly Chamber News E-Bulletin  
Monthly Chamber Business Meetings  
Business Info at the Visitor Centre  
Business info on the Chamber Website

### NETWORKING

Business Workshops and Seminars  
Business Breakfasts/Luncheons

### BUSINESS IMPROVEMENT/EDUCATION

Business Resource Centre  
Business Workshops and Seminars

### MEETING ROOMS AND OFFICE RENTALS

### EQUIPMENT RENTALS

### PHOTOCOPYING/FAX/INTERNET

For more info call the Fernie Chamber  
250-423-6868

**Are you taking full advantage of your  
Chamber Membership Investment?  
Got questions?  
We can help.  
Call the Fernie Chamber at  
250-423-6868**



## ~ Upcoming Courses ~

### Confined Space

Fee: \$199  
Date: Feb 27 (Sat.)  
Time: 8:00am – 5:00pm

### AST 1 (Avalanche Skills Training)

Fee: \$125  
Date: Mar 1,2,4 (Mon.,Tue.,Thu.)  
Time: 7:00pm – 10:00pm  
Date: Mar 6 (Sat)  
Time: 9:00am – 5:00pm

### Outlook - Time Management

Fee: \$85  
Date: Mar 1 & 3 (Mon. & Wed.)  
Time: 6:30pm – 9:30pm

### Sports Massage

Fee: 80 + GST  
Date: Mar 1 - 22 (Mon.)  
Time: 7:00pm – 9:00pm

### Intro to Trades Info Session

Fee: FREE  
Date: Mar 2 (Tue.)  
Time: 7:00pm – 9:00pm

### Class 4 Driver Training

Fee: \$199  
Date: Mar 4 (Thu.)  
Time: 6:30pm – 10:00pm

### Hoisting and Rigging

Fee: \$199  
Date: Mar 6 (Sat.)  
Time: 8:00am – 5:00pm

### Recreational Reflexology

Fee: \$100 & GST  
Date: Mar 6 & 7 (Sat. & Sun.)  
Time: 9:00am – 4:00pm

### Canadian Firearms Safety

Fee: \$99 + GST + \$25 exam fee  
Date: Mar 13 & 14 (Sat. & Sun.)  
Time: 9:00am – 5:00pm

### OFA 1

Fee: \$125  
Date: Mar 19 (Fri.)  
Time: 8:00am – 5:00pm

### H2S Alive

Fee: \$249  
Date: Mar 20 (Sat.)  
Time: 8:00am – 5:00pm

### Reiki Level 1

Fee: \$165  
Date: Mar 20 & 21 (Sat. & Sun.)  
Time: 9:00am – 4:00pm

### Reiki Level 2

Fee: \$550  
Date: Mar 20 & 21 (Sat. & Sun.)  
Time: 9:00am – 4:00pm

### The Wonders of the Web

Fee: \$49  
Date: Mar 22 - 24 (Mon. & Wed.)  
Time: 6:30pm – 8:00pm

### Intro to Excel

Fee: \$99  
Date: Mar 22 - 29 (Mon. & Wed.)  
Time: 6:30pm – 8:00pm

### St. John Standard First Aid

Fee: \$249  
Date: Mar 25 & 26 (Thu. & Fri.)  
Time: 8:00am – 5:00pm

**For more information on these and other courses,  
please call the College of the Rockies at  
423-4691 or visit our website at [www.cotr.bc.ca](http://www.cotr.bc.ca).**



## Speaker Series Luncheon "Passion for the Community"

**Parker Knox**Respected and Recognized  
Canadian Speaker

Parker Knox is a much sought after inspirational speaker and recognized internationally as a champion for the voice of the customer, employee effectiveness and organizational change. Parker has worked extensively with the Royal Bank of Canada, Microsoft, Starbucks Corporation and the Vancouver Stock Exchange.

With an enthusiastic and infectious attitude, Parker will inspire you to realize your potential and to focus on the power of positivity and the power of human performance. This event is open to the public and all business sectors to educate our community and help Fernie grow.



**Friday, March 12**  
**12.30pm: Registration**  
**1pm: Luncheon**  
**Ferne Golf & Country Club**

Pre-registration required by March 4  
 FABDA members, Chamber members,  
 COTR full-time students: \$25  
 Non-members: \$45  
 Pre-payment or payment at the door only

Register by email: [info@fabda.ca](mailto:info@fabda.ca)[www.fabda.ca](http://www.fabda.ca)

*Monday 1st March*  
*Chef Rob invites you to...:*

**SAWAI THAI RESTAURANT**  
 Authentic Thai Cuisine \* Dine in or Take-out  
**250.423.THAI (8424)**  
*1st Birthday!*  
*Cocktail Party*  
**\$15 all night tastings**  
**\$4.50 Thai beers**  
**\$4.50 Champagne**  
**From 6pm til 12am**  
**Tickets available from Sawai Thai**

## Art Opening at the Art Station Gallery

**Capturing life...as it happens**

### Recent Photography of Michael Tenszen

**Opening**  
**Thursday, February 25**  
**at 7 pm**

A Show of un-posed, candid portrait, or an unconventional scene try to capture the essence of a person in that moment or the essence of the feeling of a place, rather than the superficially beautiful. I believe there's an unfilled niche for capturing people doing what they love to do, whether it's skiing, motorcycling or playing rugby...lifestyle photography.

My mother gave me my first camera when I was about 11. I still remember racing down to the local developer with those rolls of 35mm film and painfully waiting weeks to see what images I created. I'm happy to see the technology changing since those early days and I've willingly embraced the new ways.

A lot, if not all, of my inspiration comes from Fernie and most of the pictures in this exhibition were chosen because they represent what I see and love about Fernie. It's such an incredible little slice of our world. No matter what the season, there is beauty. The things most of us take for granted...those damn power lines obstructing an otherwise perfect mountain view, the shovels used to dig us out every winter, the train tracks, all form a part of what is my Fernie.



**For more information:**  
**Call Oz Parsons**  
**at The Arts Station**  
[info@theartsstation.com](mailto:info@theartsstation.com)  
**250-423-4842**



### WHAT'S HAPPENING @ FERNIE ALPINE RESORT

Please check our website for regular updates – [www.skifernie.com](http://www.skifernie.com)

#### RAGING ELK DUMMY DOWNHILL – SUNDAY, MARCH 7<sup>TH</sup>

A highlight of Fernie's winter Griz Days festival, the Dummy Downhill will enter into it's 27th year! Strictly for fun, this competition features imaginative & hilarious "dummies" on skis launching themselves off a gigantic jump beside the Timber Chair. Dummies can be made from a variety of materials and creativity is stressed! Dummies are judged based on their construction, creativity, distance they fly off the jump and the carnage factor when they land!! Spectators and families LOVE this event and it is one not to miss!!

For more information or to register your "dummy", please contact Guest Services at 250-423-4655 or email [guestservices@skifernie.com](mailto:guestservices@skifernie.com).

#### COCA-COLA ULTIMATE ROCKIES ROCKBAND CONTEST SATURDAY, MARCH 6<sup>TH</sup>

Get ready for "Rockstar" treatment at Fernie Alpine Resort with musical festivities & lots of fun for everyone. Rock it out in the "Front Row" Plaza and on the "Backstage" Deck listening to music and enjoying fun rocker antics all day and night. Come enjoy a live DJ spinning while fun games and contests such as "Best Rocker Hair" & "Best Rock Star Holla" challenges take place during the day in the plaza.

And in traditional rock star style, the party will continue in the famous Griz Bar where the Coca Cola Ultimate Rockies' Rock Band contest will take place followed by rocking the night out with live music. Take the challenge and bring your Rock Band team and battle it out for the Ultimate Rockies' Rock Band title! Win great prizes and have a rockin' time at Fernie's Ultimate Rockies' Rock Band event. FREE team entry to the Ultimate Rockies' Rock Band Contest Registration details to follow on our website at

[www.skifernie.com](http://www.skifernie.com).

#### SPORTS ALPINE RETAIL SHOP

Sports Alpine has a great selection of clothing, accessories, hardgoods, and souvenir items at competitive prices. Come check us out!

**HUGE SALE on now!**

**40% OFF All Outerwear**

**40% OFF All Olympic Logo Wear**

**30% OFF All Base and Mid Layers (except t-shirts)**

**30% OFF Selected Goggles & Helmets**

#### SPRING INTO SPRING WITH A GROUP LESSON PACKAGE!

Spring is coming - a great time to enjoy a lesson with your friends or colleagues! We can create a customized lesson package for your group – just contact us and let us help you organize your day on the mountain! Contact the Winter Sports School Sales Desk at 250-423-2406 or email [snowschool@skifernie.com](mailto:snowschooll@skifernie.com).

#### CANADIAN SKI INSTRUCTORS ALLIANCE COURSE – MARCH 28-31

Qualify as a ski instructor! Our last course this season runs from March 28-31. For more information contact the Winter Sports School Sales Desk at 250-423-2406 or email [snowschool@skifernie.com](mailto:snowschooll@skifernie.com).

## FERNIE HERITAGE LIBRARY

### Hours of Operation

Monday – Closed

Tuesday – 11:00 am – 6:00 pm

Wednesday – 11:00 am – 6:00 pm

Thursday – 11:00 am – 8:00 pm

Friday – 11:00 am – 6:00 pm

Saturday – 1:00 – 5:00 pm

Sunday – Closed

### New Releases

#### Adult Non Fiction

Slow Death by Rubber Duck  
by Rick Smith

Outliers by Malcolm Gladwell

Bonk by Mary Roach

On the Art of Being Canadian  
by Sherrill Grace

House of Cards  
by William D. Cohan

Hope for Animals and Their  
World  
by Jane Goodall

The Evolution of God  
by Robert Wright



Dr. Mike Rumpel, B.Sc., DC presents  
*Immunity Strategy!*

Sick of being sick? Learn how to give your immune system the boost it needs.

### Power Hour

Monday, March 8, 2010

6:30 p.m. No charge.

Call to register space is limited  
250-423-3003

Simple. Natural. Chiropractic  
Elk Valley Family Chiropractic  
Box 1959 - 831 7th Ave. Fernie, BC  
1-877-423-3003 250-423-3003  
[dr mike@elkvalleychiropractic.com](mailto:dr mike@elkvalleychiropractic.com)



The only way to keep  
your health is to eat  
what you don't want,  
drink what you don't  
like, and do what  
you'd rather not.  
- Mark Twain

# Curves

**We are the  
fitness solution  
for busy women.**

The Curves workout  
takes just 30 minutes,  
three times a week.  
Machine by machine,  
the Curves workout  
challenges all major  
muscle groups and  
tracks your body  
becoming stronger and  
leaner.

**Membership sign-up  
specials effective to the  
end of February:**

**\$99.00 sign-up fee and one  
month free (\$44 value)**

*We also offer one free week  
trial at both locations.*

Call or stop in at the  
following locations for a free  
consultation:

**Fernie: 1561 10<sup>th</sup> Avenue  
250-423-3105**

**Sparwood: 112 Centennial  
Square 250-425-6412**

**FERNIE**  
**CARDLOCK**  
1592 9<sup>th</sup> AVENUE PO BOX 2307, FERNIE, B.C. 250.423.7205

Now Has Dyed  
Premium, 91 Octane,  
Gasoline !!!!

Save \$\$\$\$\$\$\$



250.423.7205

**10<sup>th</sup> Annual Gala**

Elk Valley Hospital Foundation

**Rescheduled 27<sup>th</sup> March 2010**

Formal 'Fun Money' Casino Night held @ the Fernie Community Centre @ 6 pm.  
Tickets \$75 per person or \$125 per couple - available at Ghost Rider Trading Co., Polar Peak Books, The Red Tree Lodge, & Elk Valley Hospital.

Gaming Licence No: 21692

# Griz Days

## Winter Festival March 5, 6, 7, 2010



### SATURDAY, MARCH 6

#### At the Community Centre:

- 8 am Pancake Breakfast
- 10 am Craft Fair - Admission: Griz Pin
- 2 pm Baby Griz Race

#### Around Town:

- 11:30 am Celebrity Snowmobile Race, Stanford Inn
- Noon Snowmobile Drag Races, Behind Stanford Inn
- Noon Street Hockey Tournament, Park Place Lodge
- 1 pm 3-Ball Pool Tournament, Fernie Hotel
- 2 pm Arm Wrestling Competition, Fernie Hotel
- 6 pm Griz Days Ukrainian Feast, Fernie Family Centre
- 7 pm The Amazing Curling Tournament, Central Hotel
- 7 pm Extreme Griz 'Survivor' Awards Ceremony,
- 7:30pm Play: "Waiting for the Parade", Arts Station

#### At the Aquatic Centre:

- 10 am Extreme Griz 'Survivor' Competition Challenges:
  - Fire starting, timed event
  - Boiling snow, timed event
  - Snowshoe race,
  - Grizzly Bear dip, slush pool
- 11 am Public Swimming
- Noon Snow Sculpture Challenge
- 3-5 pm Griz Olympics Pool Party

#### At Fernie Alpine Resort:

- 2 pm Extreme Griz 'Survivor' Competition
  - Obstacle Course, Rock Band Competition

### FRIDAY, MARCH 5

#### Downtown Fernie Activities:

NOON "Most Wanted" Griz Sheriff Arrests

6:30 pm Griz Days Parade

7 pm Griz Green Drinks, The Central Hotel

7:30 pm Play: "Waiting for the Parade", Arts Station

### EXTREME GRIZ SURVIVOR

WINTER SURVIVAL SKILLS CHALLENGE

SATURDAY, MARCH 6

10 am At the Aquatic Centre

2 pm Fernie Alpine Resort

WIN CASH & PRIZES!

Open to men/women 19+

For more info or to register call

250-423-6868

### SUNDAY, MARCH 7

#### At the Aquatic Centre:

2 pm Public swimming

#### At Fernie Alpine Resort:

Noon Dummy Downhill Race

#### Around Town:

1:30 pm Euchre Tournament, Fernie Hotel

For more information visit the Fernie Griz Days Festival website at: [www.grizdays.com](http://www.grizdays.com)



The Free Press





## **Extreme Griz Survivor Challenge**

**Saturday, March 6**

Fernie Aquatic Centre 10 a.m. - 2 p.m.

Fernie Alpine Resort - 3 p.m.

Awards Ceremony at Park Place Pub - 7 p.m.

## **Winter Survival Skills Competition**

Open to Men and Women 19+

Events organized the College of the Rockies MAST Program Students

**Go for Gold!**  
**Compete for Cash & Prizes!**

- FIRE STARTING - OBSTACLE COURSE - BOILING SNOW -  
- SNOWSHOE RACE - GRIZZLY BEAR SLUSH DIP - AND MORE! -

**Enter today!**

**Register by February 25, 2010**

**To register or for more information call:**

**250-423-6868**