

Inside this issue...

FEATUREMEMBER
Happy Valley Scrapbooking

FEATURE BENEFIT
Esso

**MEMBERS SPECIALS/
PROMOTIONS**

- Fernie Heritage Library
- Fernie Cardlock
- Lizard Creek Lodge
- College of the Rockies
- Fernie Alpine Resort
- Green Homes Conference
- Fernie Olympic Torch Relay
- Happy Valley Scrapbooking
- Fly Delta Airlines
- Quality of Life Forum
- SOCAN - Music at Work

Next edition of the Fernie
Chamber News Bulletin:
Thursday, January 28, 2010

Deadline for submissions:
Wednesday, Jan 27 at Noon

Email plain text copy to:
office@fernierchamber.com

FEATURE MEMBER

HAPPY VALLEY SCRAPBOOKING



Wanda MacDonald, owner of Happy Valley Scrapbooking

Wanda MacDonald had a dream to teach scrapbooking and papercrafting classes and to share her love of the art with other people, so 7 years ago she began selling through a direct sales company. After 4 years, she decided to take a risk for her passion and open up her own business. With the support of her husband, they decided to open up a store on their property in Hosmer because of the central location to Fernie, Sparwood, Elkford and the South Country.

"Scrapbooking is such an incredible hobby," says Wanda, the owner of Happy Valley Scrapbooking, "because of the preservation of your memories as well as the actual art. My children love to look at and read about their lives as they grow."

Most people that visit Happy Valley Scrapbooking are amazed at not only the prices, but the amount of product that is available. They often comment on the size and function of a store in such a small town.

Continued on Page 2

Helping Fernie businesses succeed.

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FEATURE BENEFIT



The BC Chamber of Commerce and Imperial Oil are pleased to offer the **Esso Business Card Program** to all association members.

- ✓ A **3.0 cent per litre** discount off the retail posted pump price for gas or diesel purchased in Canada at any Esso-branded service station. The discount is deducted on your monthly invoice.
- ✓ Esso has the largest retail network across Canada with approximately 2000 locations to serve you;
- ✓ The largest car wash network in Canada with over 600 Esso-branded locations;
- ✓ Cards restricted to fuel, oil, top-up fluids and car wash;
- ✓ No annual card fees; no monthly minimums
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- ✓ On-line Account Manager: Fleet account maintenance 24/7
- ✓ *Speedpass Ô* - the fastest way for your vehicles to fuel up and go at Esso;
- ✓ *Esso Extra or Aeroplan Miles* – details at Esso-Branded service stations;
- ✓ *Tiger Express Ô* and *On the RunÔ* locations throughout Canada with services on site such as Tim Hortons, Royal Bank cash machines and car washes.

For more information, please contact:
Dan Vitale
Esso Fleet Services
3545-32nd Ave., N.E. Suite 318
Calgary AB T1Y 6M6
(403) 455-7091 phone
(403) 455-7092 fax
1-888 817 0590
Email: dan.vitale@esso.ca

Continued from front page...

Situated in Hosmer's Happy Valley, Happy Valley Scrapbooking is the only papercrafting store from Alberta to Cranbrook. From traditional scrapbooking to the newest trends and techniques, Happy Valley Scrapbooking has a wide range of product at prices that are unbeatable by most papercrafting stores in any of the big cities.

"We have classes in more than just scrapbooking," says Wanda. "I teach classes on papercrafting, cardmaking and various crafts for both adults and children."

Happy Valley Scrapbooking also has a large workplace available during hours (and even sometimes past hours) for anyone with a membership. Membership is \$25 per year, and includes access to the work area with all kinds of equipment for members' use. Membership also includes many other perks ~such as special sales days, reduced class prices and much more.

Happy Valley Scrapbooking is open on Tuesday, Wednesday and Saturday from 10-5 and Thursday and Friday from 12-9. Come and see all that we have to offer.

FERNIE HERITAGE LIBRARY

New Hours of Operation

- Monday – Closed**
- Tuesday – 11:00 am – 6:00 pm**
- Wednesday – 11:00 am – 6:00 pm**
- Thursday – 11:00 am – 8:00 pm**
- Friday – 11:00 am – 6:00 pm**
- Saturday – 1:00 – 5:00 pm**
- Sunday – Closed**

Children's After School Programs start on Tuesday, January 12. Please call the library for details or check the website.



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Save \$\$\$\$\$\$\$



250.423.7205

Around the World Wine Taste at Lizard Creek Lodge 2010



Jan. 24
Wines from Australia & New Zealand

Feb. 28
Wines from France

March 14
Wines from Argentina & Chile

March 28
Wines from Italy

Presented by
Corinne Thomson
of Customwinetours.com

6 - 7:30 Sunday Evening at the Lodge \$25 4-5 wines matched with appetizers!

Contact:
dining@lizardcreek.com
 or call 250 423 2057 to reserve.

Participation is limited to 40.



~ Upcoming Courses ...

Do you have temporary foreign workers or landed immigrants on staff who need help speaking English?

COTR is offering Conversational English two evenings a week starting January 18.

Each 12 week session gives your workers 6 hours a week to practice speaking, listening and understanding English better. With lots of interaction, a casual environment and use of technology, this instructor-led program will run Mondays and Wednesdays from January through March and repeat again April through June.

Cost is \$500 per student but COTR has a lead on some potential funding small businesses can apply for to help with the costs.

For more information on this program or the funding, please call COTR – Fernie Campus at 423-4691.

The winter course guide is in mailboxes this week with lots of courses and training options that can benefit businesses from computers to first aid, safety tickets and more.

For more information on these and other courses, please call the College of the Rockies at 423-4691 or visit our website at www.cotr.bc.ca.

WHAT'S HAPPENING @ FERNIE ALPINE RESORT

Please check our website for regular updates – www.skifernie.com

KINKY RAIL JAM – SATURDAY, JANUARY 16TH

Skiers and snowboarders will slide in style at Fernie Alpine Resort's Kinky Rail Jam. Open to both skiers and snowboarders, the annual rail competition will be set in a jam format so that each rider has a number of feature options. Competitors have a chance to win their share of cash\$\$\$ and product from our sponsors. Overall talent and skill will help the judges choose their champions!

Entry Fee: \$20 + gst, plus \$20 cash bib deposit (refunded after bib is returned)

For more information or to register for the event, visit www.skifernie.com or contact Guest Services at 250-423-4655.

RAGING ELK CARDBOARD DERBY – SATURDAY, JANUARY 23RD

Not only a fun event but a great way to make use of your recycling! Teams construct their sleds out of cardboard, paint, glue, and tape and cruise gracefully down a ski slope toward a target painted in the snow! This is a great spectator event for all ages! Crafts will be on display at 12 noon and the derby starts at 1pm. Contact Guest Services for more information and to register – 250-423-4655.

NEW KIDS ACTIVITY NIGHTS AT FAR!

Calling all kids! Fernie Alpine Resort has a new weekly activity program for kids – come check it out – many activities are **FREE!** Contact Guest Services for more information and to register your kids for an activity – 250-423-4655.

Crafty Kids (every Wednesday)

FREE craft night for kids ages 6-12. 6-8pm @ Slopeside Coffee Shop.

Kids Can Cook! (every Thursday)

A fun, instructional and interactive night with hands-on simple cooking for kids aged 6-12. Children have the opportunity to eat what they make! 5:30-8:00pm @ Slopeside Coffee Shop - \$18 + gst per child.

Kids Activity Night (every Friday)

FREE activity night for kids ages 6-12. Activity stations will change each week – check out our schedule at Guest Services! 6-8pm @ Slopeside Coffee Shop.

Movie Mania (every Saturday)

FREE family movie night for all! Sit back in our comfortable café and enjoy a great family flick (with free popcorn of course). 6-8pm @ Slopeside Coffee Shop.

MORE NEW ACTIVITIES TO CHECK OUT!

Fernie Alpine Resort is pleased to offer a wide range of activities for our guests and members. New activities this winter include:

Winter Survival Skills (Mondays & Tuesdays)

FREE educational program for all ages! Learn basic winter wilderness survival skills in this interactive and educational program. Available on Monday & Tuesday from 4-6pm.

Cowboy Camp Sleigh Rides (Saturdays)

A sleigh ride experience for the whole family! Enjoy an evening sleighride followed by story telling of Fernie Legends around the campfire (complete with hot chocolate and roasted marshmallows!). Saturdays from 7-8pm. Departs from the Griz Inn. \$20 + gst per person.

Geocaching

Experience our high-tech treasure hunt! This activity is **FREE** for guests who have their own GPS - just visit Guest Services for details on the caches! We also offer guided geocaching – learn how to use a GPS and then head out with a guide on your hunt. Guided Geocaching is offered on Wednesday, Saturday & Sunday from 1:30-3:30pm (\$10 + gst per person; \$25 + gst per family).

BUILDING SUSTAINABILITY
A GREEN HOMES AND RENOVATIONS CONFERENCE

ARCHITECT: SARAH SUSANKA
ECOLOGICAL DESIGNER: STUART COWAN
ARCHITECT: TANG LEE
STRAW BALE ADVOCATE: DAVID EISENBERG
LOCAL AND REGIONAL GREEN BUILDING PROFESSIONALS

JANUARY 29 & 30, 2010 KIMBERLEY BC, CANADA

WORKSHOPS: FROM DESIGN TO CERTIFICATION
GREEN BUILDING SHOWCASE
ONSTAGE AT MCKIM: TALKING ABOUT GREEN BUILDING

CALL TO REGISTER:
COLLEGE OF THE ROCKIES:
250.427.7116 EXT. 3752
INFO: WWW.WILDSIGHT.CA

WILDSIGHT CREATIVE SOLUTIONS CONFERENCE

CHANDLER LEAD TRADE
EcoSTAR
KRIC
CityGreen
LivingBank

wildsight

Happy Valley Scrapbooking

9839 Elk Street, Hosmer, BC V0B 1M5
Phone: 423-5805

HOURS: Tues, Wed. & Sat 10-5; Thurs & Fri 12-5

Thanks to all who attended my open house on Saturday! What a great day! If you couldn't attend, all of the projects will be on display in the store if you want to come and check them out. The coffee is always ready.

If you are interested in Calendar Club please let me know ASAP - it begins on January 22. It is by far the most popular class in the store and make wonderful gifts. Calendar club is also available in Elkford now. I would like to have calendar club in South Country, so if you live in the South Country and are interested, and we have enough, we will go ahead. Please let me know.

Elkford is having a crop till you drop in conjunction with a quilt till you wilt. Product from Happy Valley Scrapbooking will be available there. Sounds like a great time. Please contact the District of Elkford at (250) 865-4010 to sign up.

Classes:

Thursday January 17 - Winter Mini Album - Come make this album in a box. This paper is absolutely beautiful!

Materials: Paper trimmer with scoring blade, adhesive. Members \$20, non-members \$25. 7 pm

Wednesday January 20 - Winter Scrapbook page - Come make a scrapbook page ready for all of those winter pages. Not only do you get a page but you will learn something too! Materials: Paper trimmer, adhesive. Members \$15, non-members \$20 - 7pm

Friday January 22 - Kids Class - Valentines Theme. Materials: Adhesive.. Time: 1-3:30 \$15

Friday January 22 - Calendar Club - 7 pm Materials: Adhesive & Scissors.

Wednesday January 27 - Stamp Club - 7pm. Materials: Basic stamping supplies, adhesive.

Thursday January 28 - Valentines/love cards - featuring the scor-pal. Many of you have bought a scor-pal recently or maybe you are just wanting to try the scor-pal. Come and learn 3 new techniques using a scor-pal. Materials: Paper trimmer, adhesive. Members \$12, non-members \$16 - 7pm

Winter Sale - January 30 15% off everything in the store. Members take an extra 10%.

Olympic Torch Relay - Fernie
January 23, 2010

Community Party Plan

7:30 am - Wake up call
8:00 am - Fireworks
8:00 am - Torch Arrives & Relay begins at corner of 13th St. & Hwy #3
(Community Meeting Place)
8:12 am - Torch Arrives on the Steps of City Hall
- O'Canada
- Mayor's Message
- Community Messages from Olympic Athletes Emily Brydon & Scott Niedermayer
8:14 - Torch Leaves Fernie for Cranbrook
8:15 - Mayor's Invitation to Community Breakfast at the Senior's Drop-In Centre

Bring a Mug & Candle
Wear RED

More info 250-423-4466

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- Boston = \$290
- Phoenix = \$252
- Los Angeles = \$252
- Salt Lake City = \$212
- Denver = \$244

FLIGHTS EVERY WEDNESDAY, SATURDAY AND SUNDAY, DECEMBER 19 TO MARCH 28, 2010

BOOK YOUR WINTER VACATION TO OUR SKIING PARADISE WITH

CANADIAN ROCKIES INTERNATIONAL AIRPORT
CRANBROOK, BRITISH COLUMBIA



LIVEABILITY + SUSTAINABILITY
A Forum on Quality of Life in Fernie

Monday, January 18, 2010 | 5:30pm – 9:30pm
Room 120, College of the Rockies Fernie Campus
Complimentary food and refreshments

Community Sustainability Planning

Laurie Cordell, Sustainability Facilitator with the Fraser Basin Council's Smart Planning for Communities Program, will lead an interactive discussion on community sustainability planning and what Fernie can learn from other parts of BC to become more sustainable. Participation is key – we want to hear what you have to say!

Quality of Life and Liveability

The City of Fernie and its Official Community Plan Implementation Committee along with Halcrow Consulting will present the Quality of Life Index and Liveability Reporting Initiative. A report that measures the vitality of our community and identifies significant trends in areas critical to our quality of life. This will be an important opportunity for community members and interested stakeholders to learn about and provide preliminary input on the proposed process for monitoring Fernie's liveability. Please attend and share what's important to your quality of life here in Fernie.



Questions?
To RSVP or for more information please contact Kristen Wishlow at the City of Fernie | 250.423.2239

Do you have all the customers that you can handle?

If not you may wish to try attending one of our Chamber events, generally scheduled once a month. These socials, meetings and business luncheons and breakfasts are an excellent opportunity to meet between 30 and 50 (depending on the event) of your fellow business people. A skilled networker can use these functions to build relations with friends, customers, suppliers, allies, etc.

Networking is ALWAYS welcome at Chamber events.

Wherever you stand - the return on your membership investment is directly related to the amount of time and energy that you invest!

ITS YOUR CHAMBER GET INVOLVED!
We welcome your input!

“It’s hard to know when to stop talking when you don’t know what you’re talking about.”

- Tom Smothers



SOCAN

Music At Work In Your Business & SOCAN Value, accessibility and convenience

The most immediate way to sense the value of music to your business is to imagine your business without it. And SOCAN customers, tens of thousands across Canada, consider music so integral to their business that it's part of their brand – as important as décor. Here is a brief explanation of why you, as an owner or operator, require a performing rights license when you use copyright-protected music in your facility. That's where SOCAN comes in.

SOCAN stands for Society of Composers, Authors and Music Publishers of Canada. We ensure that music creators and their publishers get paid for the communication to the public and public performance of their music. SOCAN does this by granting performing rights licenses to businesses and individuals publicly playing or broadcasting live or recorded music.

SOCAN will grant such a license, allowing you access to virtually the world's entire repertoire of copyright-protected music, when the applicable license fees are paid. These fees are based on tariff rates set by the Copyright Board of Canada.

There are more than 21 different SOCAN tariffs to accommodate the many different uses of music. Some of the most common ones are:

Live Music – Tariff 3.A

The annual fee is 3% of the compensation for that live music. For example, if the annual value of what you're paying for the live music is \$100,000, your annual fee is \$3,000. Minimum fee is \$83.65 per year.

Motion Picture Theatres – Tariff 6

For any and all music played in movie theatres (as background AND in the films themselves), the fee is \$1.23 per seat.

Rental Functions where either live or recorded music is used – Tariff 8

This tariff pertains to banquet facilities, meeting rooms, reception areas, etc. This is NOT an annual fee tariff, but rather is charged per event, and the fee is calculated based on the capacity of the room and whether or not dancing is part of the function.

Recorded Background Music (not for dancing) – Tariff 15.A

If you use recorded music in your dining area(s), bar(s), or lobby area, the annual fee is 11.46 cents per square foot of the public area (customer-used, not kitchen or storage).

Music on Hold over your telephone system – Tariff 15.B

The annual fee is \$94.51 for your initial trunk line and \$2.09 for each additional trunk line. A trunk line is a line that connects to the public/outside phone system.

For Tariffs 15.A and 15.B, if you contract with a music supplier that is licensed by SOCAN, the license fee for that use is covered in what you pay for the service.

Recorded Music for Dancing – Tariff 18

If you have a disco or dance club, your annual fee is calculated according to a scale determined by the number of days per week and months per year that you have music for dancing as well as the capacity of the room.

Fitness Activities – Tariff 19

The annual fee is based on the average number of participants per week per room multiplied by \$2.14.

Karaoke – Tariff 20

The annual fee is \$191.24 for three days per week or less of karaoke, or \$275.56 for four or more days per week, regardless of room size, capacity, etc.

For full details on these and other SOCAN tariffs, or to find out more about SOCAN, visit www.socan.ca or give us a call. For new customers, please call 1-866-944-6210 and for existing customer queries, please call 1-866-944-6223.