

Inside this issue...

FEATURE MEMBER
Canyon Raft Company

FEATURE BENEFIT
Membership Benefits

**MEMBERS SPECIALS/
PROMOTIONS**
Curves

- Gabriella's Restaurant
- Fernie Museum Survey
- Elk Valley Chiropractic
- CDN Fly Fishing Championships
- Agri-Green Biodiesel Inc
- The Free Press
- Fernie Alpine Resort
- The Pub at Park Place

THE LAST PAGE
Think Positive

*Tough times are when
progressive companies grow...*
Agri-Green Biodiesel Inc.

Next edition of the
Fernie Chamber News Bulletin:
Thursday, July 9, 2009

Deadline for submissions:
Wednesday, July 8 at Noon

Email plain text copy to:
office@fernierchamber.com

FEATURE MEMBER

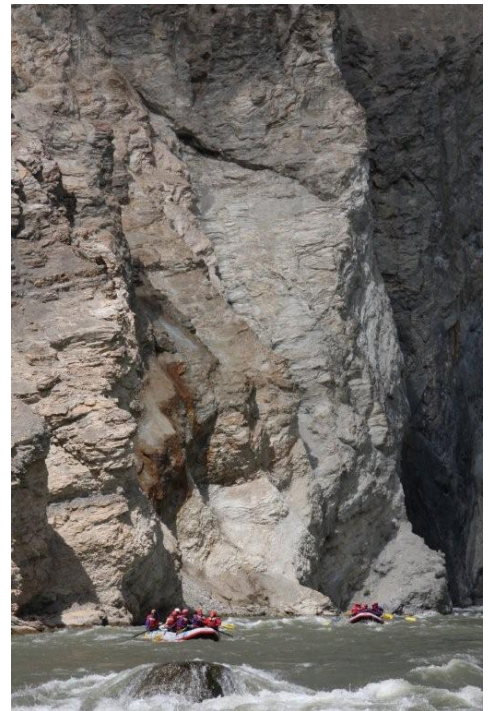
Canyon Raft Company

There is always great rafting to be found with Canyon Raft Company throughout the spring and summer. The Fernie area is blessed with two great whitewater trips that Canyon Raft Company can offer you, the Elk River Canyon and the Bull River. For a more relaxed trip the company also offers half and full day trips on the upper Elk River, a scenic float trip close to town, surrounded by the Rocky Mountains.

Canyon Raft Company was incorporated in 1995 and is owned and operated by Blair Craig and Lynn Muller. We have been running the Elk and Bull rivers ever since, and they remain just as wild and remote feeling today as before.

Rafting is a great sport to participate in with family, friends or any sort of group. Everyone works together equally, with each raft controlled by an experienced river guide. Participants have the opportunity to paddle, and a great deal of accomplishment is felt when the team works together and has a good line through the rapids.

No matter what section of river - the staff and our professional approach are what really set Canyon Raft Company apart. Most of the staff have been with the company for many years and know the river and its history intimately. We enjoy sharing the river experience with our clients, and feel privileged to be out on the river every day. People love our professional, fun and interpretive approach to river running!



Lower Elk River Canyon - Photo by Shan Coltrill

Check out our web site at
www.canyonraft.com
Wishing everyone
a great summer.

Blair Craig and Lynn Muller



FEATURE BENEFIT

Your Chamber Membership can save you money!

Member Benefits & Discounts

The following is just a sampling of the various benefits available to Chamber Members:

- Chambers of Commerce Group Insurance
- Primus Long distance
- Husky/Mohawk Commercial Card Discount
- Shell Commercial Card Discount
- Payworks Payroll Service
- Petro-Canada Discount
- Esso Discount
- Rogers Wireless
- CEG Natural Gas
- VersaPay Merchant Services/ Visa & Mastercard
- TD Merchant Services
- Johnson Travel Insurance
- Grand & Toy Office Supplies
- Chamber Business Directory/ Fernie Direct
- Chamber Business Network

For more information on these and other Member Benefits, please call the Fernie Chamber office 250-423-6868

By working faithfully eight hours a day you may eventually get to be boss and work twelve hours a day.
~ Robert Frost

MEMBER SPECIALS/PROMOTION



JULY SIGN-UP SPECIAL

Get 50% off the sign-up fee and 30 days free with a twelve month membership.

Drop by or call for a free workout and consultation!

Curves is located at 1561 10th Ave
Tel: 250-423-3105

Hours:
Monday to Thursday
6 am to 7pm
Friday 6 am to 6 pm

GABRIELLA'S RESTAURANT

@ FERNIE ALPINE RESORT

Reopens for the summer!

We will be open from Wednesday to Sunday 4:30 to 9:30 and open for LUNCH on Saturday and Sunday 12 to 4pm.

Come and relax on our beautiful deck and enjoy our authentic Italian cuisine.

Our new summer menu offers a great variety of appetizers, ideal food to consume on the deck while enjoying the outstanding view, as well as an extensive choice of pastas, pizzas, various entrees and of course our famous "TRIP AROUND ITALY" a six course meal the Italian way.

Call for reservations @ 250 4237388



The Fernie & Area District Historical Society has embarked on a new and exciting project, the development of a new Fernie Museum in the heart of the Historic Downtown of Fernie. Previously known as the BC Hydro building, the society has plans to restore and rejuvenate the building and help it to become an integral part of the community. It is the society's goal to engage the residents in the process to ensure the Fernie Museum encompasses the interests and visions of the community of Fernie.

Please help them attain this by completing this quick and easy survey online.

Survey link:

<http://www.ferniemuseum.com/sites/all/modules/civicrm/extern/url.php?u=1&qid=198>

For more information check our website at: www.ferniemuseum.com



Power Hour Workshop at Elk Valley Family Chiropractic Monday, July 13, 2008 6:30 p.m. No charge.

Call to register, space is limited
Elk Valley Family Chiropractic
831 7th Ave. Fernie, BC
1-877-423-3003
250-423-3003
drmike@elkvalleychiropractic.com



The Canadian Fly Fishing Championships are coming to Fernie!

PRELIMINARY PROGRAMME - 7th NFFC, Fernie, BC
September 21-26, 2009

Sat, Sept 19: Competitors package (sign-in forms, laminated name tags, maps of the venues, official programme, goodie bags, local merchant's coupons, etc...) available for pick up at the official competition hotel/head-quarters. This will allow the tracking of which competitors and teams have arrived, and to co-ordinate an introduction between any competitors that arrive as individuals wishing form a team with other individuals.
Monday, Sept 21: First official practice day (competition boats to be available at the lake for the official practice days. Competitors will alternate between venues and apply for a time-slot for the boats to allow equal access and to avoid conflicts. Controllers and judges are not required for practice sessions)

Tuesday, Sept 22: Second official practice day (competitors will again alternate between venues and apply for a time-slot for the boats to allow equal access and to avoid conflicts)

Wednesday, Sept 23: No fishing on competition waters. This day is typically used for team strategy meetings, fly tying and general preparation for competitors, volunteers and organizers.

12pm: Training for volunteers, controllers and sector judges (FFC representatives will be present to help with clarification and questions concerning the rules and procedures).

2pm: Captain's meeting for the drawing of groups and beats and to discuss the rules of this competition and any modifications to the rules.

5pm: Organizing Committee's 'meet & greet' BBQ for competitors and volunteers, team photos, and opening ceremonies

Thursday, Sept 24: First day of competition - sessions 1 and 2 (morning and afternoon sessions)

Friday, Sept 25: Second day of competition - sessions 3 and 4 (morning and afternoon sessions)

Saturday, Sept 26: Last day of competition - session 5 (morning session only).

3pm to 5pm: Conservation Symposium.

6pm: Closing banquet and awards ceremony and FFC auction.

More info check out the website at: <http://www.flyfishingcanada.net>

THE FREE PRESS

Your Community Newspaper since 1898

The Free Press is looking for news stories from the local business community.

- ✓ Is your business organizing a charity event?
- ✓ Do any of your staff have an interesting story to tell?
- ✓ Would you like to start a discussion on an issue affecting Fernie?

If you have any article ideas please call editor Rebecca Edwards or reporter Angela Treharne at 250-423-4666 or email

freepress@shawcable.com

For advertising call Linda Johnston at 250-423-4666 ext 101 or email

ferniesales@shawcable.com

Agri-Green
BIO DIESEL INC.

We're happy to announce we now have a cardlock to serve you in Fernie!

1592 9th Avenue, Fernie - 250.425.0777
(across from EKCCU, next to Car Wash)

www.agri-greenbiodiesel.com

FernieCHAMBER OF COMMERCE News

The Chamber News Bulletin is published by the Fernie Chamber of Commerce and distributed bi-weekly to Chamber Members, and to the general public through Community Link. Non-members and the general public can sign up for Community Link at: www.fernichamber.com

Chamber Members may submit business promotions and specials, and event information for publication. Deadline for submitting copy is the Wednesday at Noon prior to Thursday distribution.

Member's copy should be submitted in a *plain text format (no PDF's please)* and emailed to: office@fernichamber.com, by deadline to be included in Thursday distribution.

Please include "For Chamber Newsletter" in the subject line of the email, as we receive a large volume of email and wouldn't want your submission to be inadvertently missed.

The editor reserves the right to edit submission for clarity and length.



**WHAT'S HAPPENING @
FERNIE ALPINE RESORT**

Please check our website for regular updates & trail reports – www.skifernie.com/summer

**SUMMER OPENING DAY
SATURDAY, JUNE 27TH**

Fernie Alpine Resort will kick off its summer operations on Saturday, June 27th. With a summer full of exciting activities, Fernie will be the place to be for mountain biking, hiking and more. **Buy early and save, adult summer season passes are just \$149 + gst until June 28th**. Visit www.skifernie.com/summer for summer lift rates, activity schedules and more information.

Summer Chairlift

Hours of Operation:

Elk Chair

Thursdays

from 10:00 am – 7:00 pm

Friday-Sunday & Holidays

from 10:00 am – 4:30 pm

Timber Chair

Saturday-Sunday & Holidays

from 10:00 am – 4:00 pm

SUMMER

**COMMUNITY APPRECIATION DAY
SUNDAY, JUNE 28TH**

We want to say "Thank You" to the surrounding communities of Fernie, Sparwood, Elkford, Elko & Jaffray for their ongoing support. All residents from these communities are invited to come out and celebrate with a complimentary ride up the scenic Timber Chair to the Lost Boys Café, or a full day of mountain biking trail access on us! Additional special offers to locals only include 25% discount on bike rentals for the day (subject to availability), and a mingle at the charity BBQ (\$2 hamburgers and hot dogs, 11:00 am – 2:30 pm at Lost Boys Café). For more information, please contact us at 250-423-4655.

**RIDE & DINE SPECIAL
TIMBER CHAIR & LOST BOYS CAFE**

Experience the breathtaking views of the resort and the Elk Valley as the Timber Chair whisks you up to the top of the mountain for an unforgettable lunch at our mountain-top café! Our Ride & Dine special includes a single ride lift ticket and a delicious lunch at the Lost Boys Café. Adults - \$24.94 + tax. Youth \$19.95 + tax.

**LOST BOYS
LUNGBUSTER MTB HILL CLIMB
SATURDAY, JULY 11TH**

The ultimate challenge for hard core climbers! This endurance-testing, sweat-drawing event starts at the base area and climbs to the top of the Timber Express Chairlift - 2100 vertical feet! The race starts at 9:30am and is followed by a delicious brunch (included with competitor registration) and awards at the Lost Boys Café - sign up today if you are up for the challenge! Competitor registration is now open with entry forms available online at www.skifernie.com or at Guest Services starting opening weekend.

Spectators are welcome – see the start and then ride the Timber Chair to the finish line (lift ticket required). Following the race, spectators and guests are also invited to enjoy the Lungbuster Brunch (\$9.99 + tax) and listen to live music with by Rick Voisey (11:30 am – 2:30 pm). For more information, please contact us at 250-423-4655.

**THURSDAY NIGHT MTB RACE
SERIES - 1ST RACE JULY 2ND**

Presented by Scott & Kelsey's. A fun mountain bike race series for all ages! Weekly & series prizes. Register by 6:30 pm at Guest Services - race starts at 7:00 pm. For more information, contact us at 250-423-4655 or info@skifernie.com.

**THE
PUB
BAR & GRILL**

**LOTTO 6/49 & SUPER 7
NOW AVAILABLE IN THE PUB**
"You can't win if you don't play!"

Upcoming Pub events:

June 27th: Fernie Mountain Bike Club presents Kranked, a mountain bike premiere
Admission \$6; incl. a pint of Fernie Huckleberry Lager, Pale Ale or Willy Wit White Ale

July 1st – 4th: Canada Day Celebrations!

July 10th & 11th: Toby Beard, Aussie roots & blue singer with a voice as powerful as Aretha herself!

New Food & Drink Specials:

Monday: \$4.50 Kokanee pints \$12.50 jugs

Value Monday: 3 course meal for \$13.95

Tuesday: \$4.75 Sleeman's Honey Brown pints & \$4 Ciders

Wing Night \$0.45/wing; min. of 10 per flavour

Wednesday: \$4.75 Rickard's Red & St Hubertus Gamay Rose \$6.50/gl

Cedar Planked Wild Salmon \$14.95
Thursday: bottled domestics (Pilsner, Bud & Kokanee) \$4

BBQ Rib Dinner \$14.95

Friday: 1516 pints \$4.75 & double Cuervo marg's \$7.50

Seafood Friday; entrees featuring fresh & wild seafood \$15-\$20

Saturday: Fernie Brewing pints \$4.75 or \$18 Sangria pitchers (small)

Prime Rib Dinner \$18.95

Sunday: Keith's IPA pints \$4.75

Caesars \$4.25

Steak & eggs \$11.50 (11-2pm) Steak Sandwich \$12.95 (2pm-close)

**PLUS! Enter to win 2 tickets to
Our Lady Peace & Steve Miller at
The Calgary Stampede this July!**

**Visit the Fernie Chamber of
Commerce website at:
www.fernichamber.com**



Tough times are when progressive companies grow...

This photo shows the new Agri-Green Biodiesel cardlock pump in Fernie. The Fernie **Agri-Green Biodiesel** cardlock is now open for business 24/7 at 1592 9th Avenue in Fernie. Owners Gary and Lila Tomlinson expanded their company to include the new cardlock pump conveniently located in front of the Car Wash across from McDonalds. Agri-Green Biodiesel began in 2005 and employs 2 people. Gary says: "The facility currently offers B5 biodiesel, a blend of 95% diesel and 5% biodiesel which is derived from renewable sources such as canola, soy and animal fats. In an effort to give back to the community, Agri-Green Biodiesel will be donating 1/2 cent per litre to local charities and schools of the customer's choosing. We believe in Fernie."

The current economy represents a major challenge for many as businesses and employees suffer through significant change. Through it all we have many reasons to remain positive and confident. A year from now Fernie will still be a strong community with a strong and diverse economic base, and hopefully we'll be looking back on this recession.

It's helpful to compare what we're going through now, with what we've gone through before.

- The Bank of Canada predicts that Canada's GDP will shrink by up to 1.2%. In 1982 it fell by 3.2% and in 1991 by 1.8%. Even with the increased spending recently announced in the Federal Budget, Canada's

debt-to-GDP ratio will rise only 28%, the lowest level in the G7 group of industrialized countries.

- TD Economics is predicting the 2009 national unemployment rate to range from 7.7% to 8.9%. In both 1983 and 1991 it was 11%.
- Interest rates on mortgages have fallen dramatically.
- Gasoline prices have fallen.
- The Federal Budget is pumping billions of dollars in stimulus initiatives, including millions into the local economy.

We've had recessions before and most good companies emerge stronger, so **think positive!**

think
positive

Tough times are when
Progressive companies grow...



www.ferniecechamber.com

If your company is planning to expand, or has recently expanded, and you'd like to be featured in our **THINK POSITIVE** series, please call the Fernie Chamber at 250-423-6868 or email: office@ferniecechamber.com