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Next edition of the Fernie  
Chamber News Bulletin:  
Thursday, February 26, 2009

**Deadline for submissions:**  
**Wednesday, Feb 25 at Noon**

Email plain text copy to:  
office@fernierchamber.com

**FEATURE MEMBER**

# FERNIE FORD

Jim, Loretta and son Ryley Johnson moved back to Fernie a little over 2 years ago. Jim grew up in Fernie, the son of Betty and Bud Johnson and is the oldest of four children. Loretta grew up in Alberta and is the youngest of four children.

Jim has worked in the automotive industry with Ford for the past 20+ years. His positions have ranged from vehicle sales, fleet sales, purchaser for 5 dealerships and sales manager. Loretta has worked for Ford for the past 10 years, starting out as a service writer and is now in charge of fixed operations at Fernie Ford Sales Ltd. Jim and Loretta took their partnership at Fernie Ford in December of 2008 and are running the day to day operations of the dealership.

Jim and Loretta spend their spare time in the outdoors. Jim loves fishing, horseback riding and attempts to keep up with his son Ryley on the ski hill occasionally. Loretta likes to spend her spare time snowshoeing, hiking or reading a good book.



*Fernie Ford owners Jim and Loretta Johnson*

Their son Ryley lives on the ski hill in the winter and on his mountain bike in the summer.

They are enjoying living in Fernie again and look forward to many happy years here.

Come in and visit us at Fernie Ford Sales Ltd.

**Phone: 250-423-9211**  
**1492-Hwy #3, Fernie BC.**



## Welcome New Chamber Members:

- Two Owls Collect Design
- Cincott Farms Organic Market
- McDonald Ranch & Lumber Ltd
- East Kootenay Stoneworks
- Bisaro Woodworking
- Fernie Ford (New ownership)

## CHAMBER BENEFITS



### Promotional Advantages:

- Opportunity to enjoy guest speakers and network at Chamber general meetings and socials
- Opportunity to promote your business events through e-mail advertisements
- Organized networking among members connecting buyers to sellers
- Discounts on Chamber sponsored seminars and workshops
- Free listing on the Fernie Chamber of Commerce's website
- Annual events
- Free racking of company brochures at the Information Centre
- Free job postings
- Discount rates with the entire Chamber benefit packages

Membership in the Fernie Chamber automatically registers you as a Member of the BC & Canadian Chambers of Commerce; thus, as a Member, your single membership gains the powerful voice of thousands of businesses across the Province and the Country.

For more info call the Chamber 250-423-6868

## WHAT'S ON IN FERNIE

### Fernie Ghostriders Hockey Home Games

All Games are at 7:30 p.m.

Sat Feb 14

Fernie vs. Kamloops Storm  
Diamond Ring Night sponsored by Jay's Jewelers

Fri Feb 20

Fernie vs. Kimberley Dynamiters

Sun Feb 22

Fernie vs. Creston Thundercats

## At the Arts Station...

### JESSE PLESSIS & FRIENDS

Saturday 21<sup>st</sup> February, 2009

A classical performance set to astound! And this time he brings his talented friends - Acacia Doktorchik, Sopranos Andrea Palin and Aaron Bartholomew, Bass-baritone Ian Fundytus and Trumpeter Mark Nemeth. Tickets are \$15/adults \$10/youth; Members \$12/adults \$8/students. Available at Carosella's, The Blue Toque, Freshies & The Arts Station. **For more information contact The Fernie Arts Station at 250.423.4842**

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### CHILDREN'S THEATRE GROUP

Saturday 28<sup>th</sup> February, 2009

The much loved Art Station Theatre Group is back to bring you some classic tales to warm up your heart and tickle your toes on a cold winter's day. After the great success of Dr Seuss' "How the Grinch Stole Christmas", the Art Station Children's Theater plans on bringing some of Robert Munsch's classic winter tales to life.

Tickets available at Carosella's, Freshies, The Blue Toque & the Arts Station, at a cost of \$4 each, or 3 tickets for \$10. And if you saw The Grinch you know it'll be popular, so get your tickets early to avoid disappointment!

**For more information please contact the Fernie Arts Station: 250.423.4842 or**

[info@therartsstation.com](mailto:info@therartsstation.com).

**Or email Denise Baughan direct at [db107@hotmail.com](mailto:db107@hotmail.com)**

## Delta "Big Jet" Carries Ski Teams to YXC and Big Implications for the Future



Cranbrook, BC: Visitors to the Canadian Rockies International Airport (YXC, Cranbrook) on Saturday had a Bombardier-sized treat. Delta carrier SkyWest's regular 50 passenger jet was replaced for this flight only by their larger RJ900, which carries 76 passengers. Why? Athletes from the International Paralympic Committee's NOR-AM Cup were going home.

The 2009 IPC Alpine Skiing NorAm Cup hosted by Kimberley Disabled Skiers Association wrapped up on Friday at the Kimberley Alpine Resort. 52 athletes competed representing 9 countries. Competitors came from Australia, Canada, the United Kingdom, Japan, Mexico, Netherlands, Serbia, Slovakia and the USA. Those returning on Delta through Salt Lake City were joined for the outbound flight by several "general" passengers, rendering the 76 passenger jet near-full.

"The new Delta air service is an important link here", says Laurie Reed, Coordinator of Air Partner Programs for Kootenay Rockies Tourism, "for Delta & SkyWest to be able to switch to larger jets to accommodate large groups and team needs is phenomenal, and the implications for tourism, business and economic development are huge."

Cranbrook Mayor Scott Manjak agrees. "We see Sport Tourism as a real growth opportunity," says Manjak "having air service that can be this responsive to our travel needs is a great step in the right direction".

And it's not just about tourism. All of the industries and communities of the region can benefit. With this kind of service, the Canadian Rockies International Airport can be a gateway for large gatherings of all kinds...literally bringing in visitors and delegates from all over the globe.

## MEMBER SPECIALS/PROMOTION

## Valentine's at the



LODGE &amp; RESTAURANT

## - First Course -

Tomato-basil soup with vodka

or

Oysters

or

Caesar salad

## - Second Course -

**Beef striploin** with red wine gravy ,  
applewood cheddar mashed potatoes,

and an array of vegetables

or

**Supreme of chicken breast** stuffed  
with ricotta and sundried cherries,  
with cherry jus, served with risotto  
and vegetable medley

or

**Halibut** with orange wasabi glaze,  
accompanied by wild and white rice  
pilaf ,

and a variety of seasonal vegetables  
*add five ounce lobster tail \$15*

## - Dessert -

**B-52 Torte** - 3 layers of chocolate  
ganache, garnished with  
housemade cookies

or

**Nut tart** - at least three types of nuts  
in a brown sugar filling,  
served with caramel ice cream

or

**Raspberry cheesecake** -  
accompanied by housemade cookies

or

**Chocolate fondue for two** - with  
fruit and housemade cake  
doughnuts, choose either dark or  
white chocolate  
*\$40 per person plus GST & 15% gratuity*



**Lizard Creek is proud to  
launch our new Steakhouse  
menu in our dining room.**

The new format is a A la Carte  
and features hand trimmed,  
center cut Triple "A" Alberta Beef.  
We offer classic appetizers  
including:

- escargot
- crab stuffed mushroom caps
- iceberg lettuce and blue cheese  
salad
- and French Onion Soup

Aside from our amazing steaks,  
we also offer slow roasted prime  
rib, lamb, seafood, chicken and  
pasta.

**SUNDAY BRUNCH**

Sunday Brunch features: Carved  
Prime Rib, Eggs Benedict,  
various hot breakfast and lunch  
items, salads, chilled seafood,  
pasties and our dessert  
table which includes a chocolate  
fountain with fresh fruit.

Adults \$28.50

Seniors \$22.95

Children 12 and under \$14.95

Kids under 5 FREE

# THE PUB

## at Park Place Lodge

**Feb 13th:** The Chicane's, a local band  
featuring Johnny "Bravo" Muir, and  
Adam Tamoon. Starts at 9:30pm.

**Feb 14th:** The Pub hosts a Singles  
Party; Valentine's Day is not just for  
couples anymore. Join us for Fernie's  
largest Valentine's Day Singles Party;  
starts at 10pm; remember, it's Dress to  
Impress! Arrive early and your name will  
be entered in our Grand Prize Draw of  
an all expense paid adventure tour for 2.

**Feb 20th:** The Chicane's, a local band  
featuring Johnny "Bravo" Muir, and  
Adam Tamoon. Starts at 9:30pm.

**Feb 21st:** The Billy Manzik Band returns  
to Fernie; show starts at 9:30pm.

**Feb 28th:** The Pub hosts a Bikini &  
Board Short Party. Corona Grande's  
\$6.50 each! PLUS: Win a set of Corona  
Adirondack chairs.

**Scotch Tasting March 14th**

March 14th A Whisky Kiss –  
Savour the superb, complex flavours  
of four premium Scotch Whisky's  
and an Irish Whiskey, along with  
tasty appetizers. This event will be  
hosted by a knowledgeable spirit  
educator: Scotch whisky connoisseur  
Lee Hanson of J. Webb Wine  
Merchant in Calgary, AB. Door  
prizes drawn throughout the night!  
\$25/person (\$20 for Wine Club &  
330 Club Members)



The Chamber News Bulletin is published by the Fernie Chamber of Commerce and distributed bi-weekly to Chamber Members, and to the general public through Community Link. Non-members and the general public can sign up for Community Link at: [www.ferniecechamber.com](http://www.ferniecechamber.com)

Chamber Members may submit business promotions and specials, and event information for publication. Deadline for submitting copy is the Wednesday at Noon prior to Thursday distribution.

Member's copy should be submitted in a *plain text format (no PDF's please)* and emailed to: [office@ferniecechamber.com](mailto:office@ferniecechamber.com), by deadline to be included in Thursday distribution.

Please include "For Chamber Newsletter" in the subject line of the email, as we receive a large volume of email and wouldn't want your submission to be inadvertently missed.

The editor reserves the right to edit submission for clarity and length.

Visit the Fernie Chamber of  
Commerce website at:  
[www.ferniecechamber.com](http://www.ferniecechamber.com)



## ~ Upcoming Courses ...

### Kids Climbing Club

Fee: \$90+equipment rental  
Date: Feb. 16 – Apr. 9 (Mon. or Wed.)  
Time: 3:30pm – 5:00pm

### Youth Climbing Club

Fee: \$90+GST+equipment rental  
Date: Feb. 16 – Apr. 8 (Mon. or Wed.)  
Time: 6:30pm – 8:00pm

### Issues in Women's Health

Fee: \$39+GST  
Date: Feb. 16 (Mon.)  
Time: 6:30pm – 10:00pm

### WHMIS

Fee: \$49  
Date: Feb. 17 (Tue.)  
Time: 6:30pm – 10:00pm

### QuickBooks

Fee: \$250  
Date: Feb. 17 – Mar. 12 (Tues. & Thur.)  
Time: 6:30pm – 9:30pm

### Learn to Climb

Fee: \$65+GST+equipment rental  
Date: Feb. 17 – Mar. 3 (Tue.)  
Time: 6:00pm – 8:00pm

### Introduction to Excel Spreadsheets

Fee: \$99  
Date: Feb. 18 – 25 (Mon. & Wed.)  
Time: 6:30pm – 9:30pm

### TDG

Fee: \$69+manual  
Date: Feb. 19 (Thu.)  
Time: 6:30pm – 10:00pm

### Women's Climbing Series

Fee: \$120+GST  
Date: Feb. 19 – Mar. 26 (Thu.)  
Time: 6:00pm – 8:00pm

### OFA 1

Fee: \$100  
Date: Feb. 24 (Tue.)  
Time: 8:00am – 5:00pm

### Food and Wine Pairing

Fee: \$80+GST  
Date: Feb. 24 (Tue.)  
Time: 7:00pm – 10:00pm

### Discover Your Prenatal Roots

Fee: \$160+GST  
Date: Feb. 26 – Mar. 26 (Thu.)  
Time: 7:00pm – 9:00pm

### Mining Supervisor Safety

Fee: \$100  
Date: Feb. 27 (Fri.)  
Time: 8:00am – 5:00pm

### Confined Space and Rescue

Fee: \$199  
Date: Feb. 28 (Sat.)  
Time: 8:00am – 5:00pm

### FoodSafe 1

Fee: \$70  
Date: Feb. 28 (Sat.)  
Time: 8:30am – 4:30pm

### Microsoft Outlook

Fee: \$85  
Date: Mar. 2 & 4 (Mon. or Wed.)  
Time: 6:30pm – 9:30pm

### The Jam Class Guitar

Fee: \$65+GST  
Date: Mar. 5 – Apr. 6 (Mon.)  
Time: 8:00pm – 9:00pm

### Ski Bar Guitar

Fee: \$65+GST  
Date: Mar. 2 – Apr. 6 (Mon.)  
Time: 6:00pm – 7:00pm

### Avalanche Skills Training

Fee: \$130.  
Date: Mar. 2,3,5,7 (Mon., Tue., Thur. & Sat.)  
Time: 9:00am – 5:00pm Saturday  
7:00pm – 10:00pm Mon, Tue, Thur.

### NEW! Photoshop Elements

Fee: \$170+GST  
Date: Mar. 4 – Apr. 8 (Wed.)  
Time: 7:00pm – 9:00pm

### Class 4 Driver Training

Fee: \$199  
Date: Mar. 5 (Thu.)  
Time: 6:30pm – 10:00pm

### Hoisting & Rigging

Fee: \$175  
Date: Mar. 7 (Sat.)  
Time: 8:00am – 5:00pm

### Food and Wine Pairing

Fee: \$80+GST  
Date: Mar. 7 (Sat.)  
Time: 7:00pm – 10:00pm

### Loss Prevention Officer

Fee: \$1500  
Date: Mar. 9 – Apr. 15 (Mon. – Fri.)  
Time: 8:00am – 5:00pm

For more information on these and other courses, please call the College of the Rockies at 423-4691.

## Elk Valley Job Seekers

Elk Valley Job Seekers is pleased to announce the launch of our new comprehensive Website JOBSINFERNIE.COM This website provides an up-to-date Current Job Opportunities listing for Job Seekers. This job list includes postings sent to us by local employers, and any employment opportunities we find on local websites, national job banks and local newspaper publications that are specific to the Elk Valley area.

JOBSINFERNIE.COM also outlines our programs and services in detail, as well as links to employment and career related websites and other agencies such as ours to assist in job search or career opportunities. We invite everyone to take a look, and remember, our services are FREE for job seekers and employers alike.

### Contact us at

[info@jobsinfernie.com](mailto:info@jobsinfernie.com), or by phone at 250-423-4204, or drop in at 302C 2<sup>nd</sup> Avenue, Fernie



## NEW MEMBER OFFER

Join Tourism Fernie by February 14th, and receive two months of additional benefits. This is a limited-time offer for new members.

Memberships are renewable on an annual basis, every March 31<sup>st</sup>. New members signing up now will not have to renew until March 2010. The membership fees are dependent on what kind of business you are in. To find out about membership rates, or to apply to become a member, please e-mail ([info@tourismfernie.com](mailto:info@tourismfernie.com)) or call us at 250.423.2037.



**WHAT'S HAPPENING @ FERNIE ALPINE RESORT**  
 Please check our daily snow report for updates on weather and conditions – [www.skifernie.com](http://www.skifernie.com)

**FERNIE FAMILY FUN RACE SUNDAY, FEBRUARY 15<sup>TH</sup>**

Spend time on the slopes with the entire family and enjoy some fun, friendly competition in the 1st Annual Fernie Family Fun Race!

This race is not about speed! Teams will have to guess their combined race time and the team closest to their predicted time wins!!!

Entry fee is only **\$25 per family**. Register at Guest Services.

**FUN RACE SCHEDULE (subject to change)**

- 9:30am-11:00am: Registration & Check-In @ Daylodge
- 11:45am-12:45pm: Inspection Runs
- 12:45pm: Competitors Meeting (race times are due)
- 1:00pm-3:00pm: Fun Race
- 4:00pm: Awards Ceremony @ Daylodge

**SMITH OPTICS FERNIE FREESKI COMPETITION – FEBRUARY 18-22**

Athletes will be challenged by Fernie's big mountain terrain in the 6<sup>th</sup> annual Fernie Freeski Competition. The event begins with registration and venue inspection on Wednesday, qualifying round on Thursday, semi-final round on Friday, and finals, awards and Freeski Party (with The Tuques!) on Saturday. On-line registration is now OPEN at [www.skifernie.com](http://www.skifernie.com).

**FAMILY DAY WEEKEND SPECIAL ACTIVITIES**

- Saturday, February 14
  - Valentine's Day Chocolate Heart Hunt – meet in the Daylodge @ 10am
  - Night skiing on the Mighty Moose – 4-9pm
- Sunday, February 15
  - Family Movie Night (FREE for all – includes popcorn!) – 7pm @ Daylodge
  - Night skiing on the Mighty Moose – 4-9pm



# Griz Days

**A Celebration of Snow**

**March 6, 7, 8, 2009**

**FRIDAY MARCH 6**

- 6:30 pm Parade Downtown
- 7:00 pm Texas Hold'em at the Legion - \$20 advance tickets required
- 7:30 pm Skating Party @ Outdoor Rink Aquatic Centre
- 8 – 10 pm Late Swim @ Aquatic Centre

**SATURDAY MARCH 7**

- 8:30 am Pancake Breakfast @ Community Ctr
- 10 am Craft Fair @ Community Ctr
- 10 am Baby Griz Competition @ Community Centre
- 10 am Bridge Tournament at Senior's Centre - \$18. lunch included
- NOON Scavenger Hunt around community – starts @ Fernie Museum Noon
- NOON Snowmobile Drag Races Stanford Inn - \$5.
- All Day Extreme Griz Competition various location around the city
- NOON Men's Street Hockey @ Park Place Lodge
- NOON Youth Hockey Tournament @ Aquatic Centre
- 1:30 pm Euchre Tournament at The Fernie Hotel - teams of 2
- TBA Snow Sculpture Challenge @ Aquatic Centre
- 4 pm Arm Wrestling Competition at The Fernie Hotel
- 6 pm Pig Roast at the Fernie Hotel - \$10.
- 7 pm Griz Days IDOL at the Fernie Legion (contact [rosanna1@shaw.ca](mailto:rosanna1@shaw.ca))
- 8 pm Crowning of the Extreme Griz @ Park Place Pub, music the Todd Band
- TBA Snow Ball @ Community Ctr (semi-formal, licensed event)

**SUNDAY MARCH 8**

- 12:30 Dummy Downhill at FAR

For more information visit the Fernie Griz Days Festival website at [www.grizdays.com](http://www.grizdays.com)

