

Inside this issue...

FEATURE STORY
New Chamber Members

FEATURE BENEFITS
Chamber Benefits Listings

**MEMBERS SPECIALS/
PROMOTIONS**

- College of the Rockies
- FABDA Luncheon
- Sawai Thai Restaurant
- At the Arts Station
- Fernie Alpine Resort
- Fernie Heritage Library
- Elk Valley Chiropractic
- Curves
- Fernie Cardlock
- Hospital Foundation Gala

THE LAST PAGE
Griz Days Festival 2010
Extreme Griz Survivor

Next edition of the Fernie
Chamber News E-Bulletin:
Thursday, March 11, 2010

Deadline for submissions:
Wed, March 10 at NOON

Email plain text copy to:
office@fernierchamber.com

FEATURE STORY

WE DON'T MEAN TO BRAG BUT...

In 2009 the Fernie Chamber of Commerce saw 35 new members join the Chamber. Already in 2010 been 8 new members have joined the Chamber.

New Members in 2009:

- Bisaro Woodworking
- East Kootenay Stoneworks
- McDonald Ranch & Lumber Ltd
- Cincott Farms Organic Market
- Mercier Excavating
- Two Owls Collect Design
- Mountain Shores Development Corp
- The Healing Collective
- Pacific Coastal Airlines
- Agri-Green Biodiesel
- Eco Dogs Grooming
- AK Maintenance Services
- Tourism Kimberley
- Fernie Physiotherapy (new Owners)
- Backhoe King Services
- Purely Maintenance
- Easy Cruiser Inc
- Bluerock Engineering Ltd
- Evinco Holdings Ltd
- Hospitality Associates - USA
- Books Anew
- Dano's Septic Services/
Recreational Services
- Livery Home
- 6:8 Photography

- Old Nurses Residence B&B
 - Homeopathica
 - Fernie Childcare Society
 - Loaf Bakery
 - Living Truth Yoga & Traditional Thai Massage
 - Cinnamon Bear Lodge B&B
 - Sears
 - Movement Matters Rehabilitation
 - Dr. A.M. Kahane
 - Trico Developments Corp
 - Cathy Smith Clark
- New Members in 2010:**
- Snow Valley Guiding Ltd
 - Beavertail Lodge B&B
 - Kootenay Sales and Marketing
 - Wolfe Builders
 - Fernie Real Estate (New Owner)
 - Lodgecraft Home Furnishings
 - Bunches
 - Simply Bamboo



Helping Fernie businesses succeed.

gpi

chartered
accountants

632 2nd Avenue 250-423-6881

MEMBERSHIP BENEFITS

Group Health Insurance

Contact: Wayne Haddad
828 Baker Street, Cranbrook BC
V1C 1A2
Phone: 250-426-4221 ext 2208
Fax: 250-426-8516
www.bcbenefitplan.com

VersaPay Merchant Services

TEL: 604-678-3230 or 1-866-999-8729
www.versapay.com/partners/bcchamber

TD Merchant Service

TEL: 1-800-363-1163
or 1-888-879-4044 ext 3367
or chamber@firstdata.com

Grand & Toy

Contact: Kathy Ryan
TEL: 1-604-323-7524 or ryank@grandtoy.com

Payworks

TEL: 1-888-479-8101
or angela.peskett@payworks.ca

Primus Long Distance

TEL: 1-800-806-3273 for residential
1-888-502-8380 for business
Primus Telecommunications Canada
5343 Dundas Street, W, Suite 400
Etobicoke Ontario M9B 6K5

Esso Imperial Oil

Contact: Dennis Guevin
Imperial Oil
3172 Qu'appelle St, Victoria BC V9A 1V4
TEL: 888-817-0590

Husky- Mohawk

707 8th Avenue SW,
Box 6525 Stn D
Calgary AB T2P 3G7
TEL: 403-298-6111

Petro Canada

Contact: Paul Fox
1-800-668-0220 ext 2176

ADVERTISING & PROMOTION

Bi-weekly Chamber News E-Bulletin
Monthly Chamber Business Meetings
Business Info at the Visitor Centre
Business info on the Chamber Website

NETWORKING

Business Workshops and Seminars
Business Breakfasts/Luncheons

BUSINESS IMPROVEMENT/EDUCATION

Business Resource Centre
Business Workshops and Seminars

MEETING ROOMS AND OFFICE RENTALS

EQUIPMENT RENTALS

PHOTOCOPYING/FAX/INTERNET

For more info call the Fernie Chamber
250-423-6868

**Are you taking full advantage of your
Chamber Membership Investment?
Got questions?
We can help.
Call the Fernie Chamber at
250-423-6868**



~ Upcoming Courses ...

Confined Space

Fee: \$199
Date: Feb 27 (Sat.)
Time: 8:00am – 5:00pm

AST 1 (Avalanche Skills Training)

Fee: \$125
Date: Mar 1,2,4 (Mon.,Tue.,Thu.)
Time: 7:00pm – 10:00pm
Date: Mar 6 (Sat)
Time: 9:00am – 5:00pm

Outlook - Time Management

Fee: \$85
Date: Mar 1 & 3 (Mon. & Wed.)
Time: 6:30pm – 9:30pm

Sports Massage

Fee: 80 + GST
Date: Mar 1 - 22 (Mon.)
Time: 7:00pm – 9:00pm

Intro to Trades Info Session

Fee: FREE
Date: Mar 2 (Tue.)
Time: 7:00pm – 9:00pm

Class 4 Driver Training

Fee: \$199
Date: Mar 4 (Thu.)
Time: 6:30pm – 10:00pm

Hoisting and Rigging

Fee: \$199
Date: Mar 6 (Sat.)
Time: 8:00am – 5:00pm

Recreational Reflexology

Fee: \$100 & GST
Date: Mar 6 & 7 (Sat. & Sun.)
Time: 9:00am – 4:00pm

Canadian Firearms Safety

Fee: \$99 + GST + \$25 exam fee
Date: Mar 13 & 14 (Sat. & Sun.)
Time: 9:00am – 5:00pm

OFA 1

Fee: \$125
Date: Mar 19 (Fri.)
Time: 8:00am – 5:00pm

H2S Alive

Fee: \$249
Date: Mar 20 (Sat.)
Time: 8:00am – 5:00pm

Reiki Level 1

Fee: \$165
Date: Mar 20 & 21 (Sat. & Sun.)
Time: 9:00am – 4:00pm

Reiki Level 2

Fee: \$550
Date: Mar 20 & 21 (Sat. & Sun.)
Time: 9:00am – 4:00pm

The Wonders of the Web

Fee: \$49
Date: Mar 22 - 24 (Mon. & Wed.)
Time: 6:30pm – 8:00pm

Intro to Excel

Fee: \$99
Date: Mar 22 - 29 (Mon. & Wed.)
Time: 6:30pm – 8:00pm

St. John Standard First Aid

Fee: \$249
Date: Mar 25 & 26 (Thu. & Fri.)
Time: 8:00am – 5:00pm

**For more information on these and other courses,
please call the College of the Rockies at
423-4691 or visit our website at www.cotr.bc.ca.**

Speaker Series Luncheon "Passion for the Community"

Parker Knox
Respected and Recognized
Canadian Speaker



Friday, March 12
12.30pm: Registration
1pm: Luncheon
Fernie Golf & Country Club

Pre-registration required by March 4
FABDA members, Chamber members,
COTR full-time students: \$25
Non-members: \$45
Pre-payment or payment at the door only

Parker Knox is a much sought after inspirational speaker and recognized internationally as a champion for the voice of the customer, employee effectiveness and organizational change. Parker has worked extensively with the Royal Bank of Canada, Microsoft, Starbucks Corporation and the Vancouver Stock Exchange.

With an enthusiastic and infectious attitude, Parker will inspire you to realize your potential and to focus on the power of positivity and the power of human performance. This event is open to the public and all business sectors to educate our community and help Fernie grow.



Register by email: info@fabda.ca www.fabda.ca

Monday 1st March
Chef Rob invites you to...:

SAWAI THAI RESTAURANT
Authentic Thai Cuisine * Dine in or Take-out
250.423.THAI (8424)
1st Birthday!
Cocktail Party
\$15 all night tastings
\$4:50 Thai beers
\$4:50 Champagne
From 6pm til 12am
Tickets available from Sawai Thai

Art Opening at the Art Station Gallery

Capturing life...as it happens

Recent Photography of Michael Tenzsen

Opening Thursday, February 25 at 7 pm

A Show of un-posed, candid portrait, or an unconventional scene try to capture the essence of a person in that moment or the essence of the feeling of a place, rather than the superficially beautiful. I believe there's an unfilled niche for capturing people doing what they love to do, whether it's skiing, motorcycling or playing rugby...lifestyle photography.

My mother gave me my first camera when I was about 11. I still remember racing down to the local developer with those rolls of 35mm film and painfully waiting weeks to see what images I created. I'm happy to see the technology changing since those early days and I've willingly embraced the new ways .

A lot, if not all, of my inspiration comes from Fernie and most of the pictures in this exhibition were chosen because they represent what I see and love about Fernie. It's such an incredible little slice of our world. No matter what the season, there is beauty. The things most of us take for granted...those damn power lines obstructing an otherwise perfect mountain view, the shovels used to dig us out every winter, the train tracks, all form a part of what is my Fernie.



**For more information:
Call Oz Parsons
at The Arts Station
info@theartsstation.com
250-423-4842**

FERNIE

Alpine Resort
Legendary Powder

WHAT'S HAPPENING @ FERNIE ALPINE RESORT

Please check our website for regular updates – www.skifernie.com

RAGING ELK DUMMY DOWNHILL – SUNDAY, MARCH 7TH

A highlight of Fernie's winter Griz Days festival, the Dummy Downhill will enter into it's 27th year! Strictly for fun, this competition features imaginative & hilarious "dummies" on skis launching themselves off a gigantic jump beside the Timber Chair. Dummies can be made from a variety of materials and creativity is stressed! Dummies are judged based on their construction, creativity, distance they fly off the jump and the carnage factor when they land!! Spectators and families LOVE this event and it is one not to miss!!

For more information or to register your "dummy", please contact Guest Services at 250-423-4655 or email guestservices@skifernie.com.

COCA-COLA ULTIMATE ROCKIES ROCKBAND CONTEST SATURDAY, MARCH 6TH

Get ready for "Rockstar" treatment at Fernie Alpine Resort with musical festivities & lots of fun for everyone. Rock it out in the "Front Row" Plaza and on the "Backstage" Deck listening to music and enjoying fun rocker antics all day and night. Come enjoy a live DJ spinning while fun games and contests such as "Best Rocker Hair" & "Best Rock Star Holla" challenges take place during the day in the plaza.

And in traditional rock star style, the party will continue in the famous Griz Bar where the Coca Cola Ultimate Rockies' Rock Band contest will take place followed by rocking the night out with live music. Take the challenge and bring your Rock Band team and battle it out for the Ultimate Rockies' Rock Band title! Win great prizes and have a rockin' time at Fernie's Ultimate Rockies' Rock Band event. FREE team entry to the Ultimate Rockies' Rock Band Contest Registration details to follow on our website at www.skifernie.com.

SPORTS ALPINE RETAIL SHOP

Sports Alpine has a great selection of clothing, accessories, hardgoods, and souvenir items at competitive prices. Come check us out!

HUGE SALE on now!

40% OFF All Outerwear

40% OFF All Olympic Logo Wear

30% OFF All Base and Mid Layers (except t-shirts)

30% OFF Selected Goggles & Helmets

SPRING INTO SPRING WITH A GROUP LESSON PACKAGE!

Spring is coming - a great time to enjoy a lesson with your friends or colleagues! We can create a customized lesson package for your group – just contact us and let us help you organize your day on the mountain! Contact the Winter Sports School Sales Desk at 250-423-2406 or email snowschoo@skifernie.com.

CANADIAN SKI INSTRUCTORS ALLIANCE COURSE – MARCH 28-31

Qualify as a ski instructor! Our last course this season runs from March 28-31. For more information contact the Winter Sports School Sales Desk at 250-423-2406 or email snowschoo@skifernie.com.

FERNIE HERITAGE LIBRARY

Hours of Operation

Monday – Closed

Tuesday – 11:00 am – 6:00 pm

Wednesday – 11:00 am – 6:00 pm

Thursday – 11:00 am – 8:00 pm

Friday – 11:00 am – 6:00 pm

Saturday – 1:00 – 5:00 pm

Sunday – Closed

New Releases

Adult Non Fiction

Slow Death by Rubber Duck
by Rick Smith

Outliers by Malcolm Gladwell

Bonk by Mary Roach

On the Art of Being Canadian
by Sherrill Grace

House of Cards
by William D. Cohan

Hope for Animals and Their
World
by Jane Goodall

The Evolution of God
by Robert Wright



Dr. Mike Rumpel, B.Sc., DC presents
Immunity Strategy!

Sick of being sick? Learn how to give your immune system the boost it needs.

Power Hour

Monday, March 8, 2010

6:30 p.m. No charge.

Call to register space is limited
250-423-3003

Simple. Natural. Chiropractic
Elk Valley Family Chiropractic
Box 1959 - 831 7th Ave. Fernie, BC
1-877-423-3003 250-423-3003
drmike@elkvalleychiropractic.com

The only way to keep your health is to eat what you don't want, drink what you don't like, and do what you'd rather not.
- Mark Twain



Save \$\$\$\$\$\$\$



Now Has Dyed Premium, 91 Octane, Gasoline !!!!

250.423.7205

Curves

We are the fitness solution for busy women.

The Curves workout takes just 30 minutes, three times a week. Machine by machine, the Curves workout challenges all major muscle groups and tracks your body becoming stronger and leaner.

Membership sign-up specials effective to the end of February:

\$99.00 sign-up fee and one month free (\$44 value)

We also offer one free week trial at both locations.

Call or stop in at the following locations for a free consultation:

Fernie: 1561 10th Avenue
250-423-3105

Sparwood: 112 Centennial Square
250-425-6412



10th Annual Gala

Rescheduled 27th March 2010

Formal 'Fun Money' Casino Night held @ the Fernie Community Centre @ 6 pm.
Tickets \$75 per person or \$125 per couple - available at Ghost Rider Trading Co., Polar Peek Books, The Redtree Lodge, & Elk Valley Hospital.

Gaming Licence No: 21692

Griz Days



Winter Festival March 5, 6, 7, 2010

SATURDAY, MARCH 6

At the Community Centre:

- 8 am Pancake Breakfast
- 10 am Craft Fair - Admission: Griz Pin
- 2 pm Baby Griz Race

Around Town:

- 11:30 am Celebrity Snowmobile Race, Stanford Inn
- 12:00 pm Snowmobile Drag Races, Behind Stanford Inn
- Noon Street Hockey Tournament, Park Place Lodge
- 1 pm 3-Ball Pool Tournament, Fernie Hotel
- 2 pm Arm Wrestling Competition, Fernie Hotel
- 6 pm Griz Days Ukrainian Feast, Fernie Family Centre
- 7 pm The Amazing Curling Tournament, Central Hotel
- 7 pm Extreme Griz 'Survivor' Awards Ceremony,
- 7:30pm Play: "Waiting for the Parade", Arts Station

At the Aquatic Centre:

- 10 am Extreme Griz 'Survivor' Competition Challenges:
 - Fire starting, timed event
 - Boiling snow, timed event
 - Snowshoe race,
 - Grizzly Bear dip, slush pool
- 11 am Public Swimming
- Noon Snow Sculpture Challenge
- 3-5 pm Griz Olympics Pool Party

At Fernie Alpine Resort:

- 2 pm Extreme Griz 'Survivor' Competition
 - Obstacle Course, Rock Band Competition

FRIDAY, MARCH 5

Downtown Fernie Activities:

- NOON "Most Wanted" Griz Sheriff Arrests
- 6:30 pm Griz Days Parade
- 7 pm Griz Green Drinks, The Central Hotel
- 7:30 pm Play: "Waiting for the Parade", Arts Station

EXTREME GRIZ SURVIVOR

WINTER SURVIVAL SKILLS CHALLENGE

SATURDAY, MARCH 6

- 10 am At the Aquatic Centre
- 2 pm Fernie Alpine Resort

WIN CASH & PRIZES!

- Open to men/women 19+
- For more info or to register call
250-423-6868

SUNDAY, MARCH 7

At the Aquatic Centre:

- 2 pm Public swimming

At Fernie Alpine Resort:

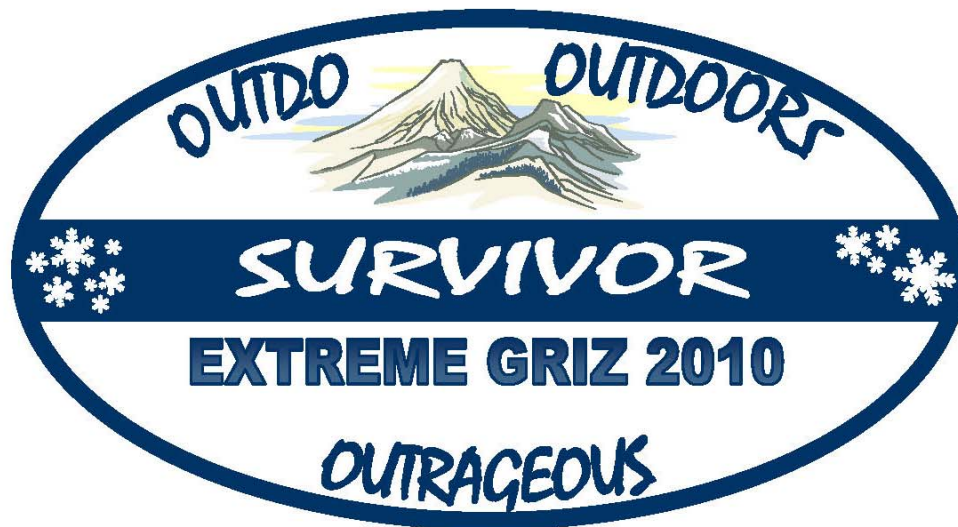
- Noon Dummy Downhill Race

Around Town:

- 1:30 pm Euchre Tournament, Fernie Hotel

For more information visit the Fernie Griz Days Festival website at: www.grizdays.com





Extreme Griz Survivor Challenge

Saturday, March 6

Fernie Aquatic Centre 10 a.m. - 2 p.m.

Fernie Alpine Resort - 3 p.m.

Awards Ceremony at Park Place Pub - 7 p.m.

Winter Survival Skills Competition

Open to Men and Women 19+

Events organized the College of the Rockies MAST Program Students

Go for Gold!
Compete for Cash & Prizes!

- FIRE STARTING - OBSTACLE COURSE - BOILING SNOW -
- SNOWSHOE RACE - GRIZZLY BEAR SLUSH DIP - AND MORE! -

Enter today!

Register by February 25, 2010

To register or for more information call:

250-423-6868